

# Microsoft Initiatives, Day by Day: 1996 to the Present

## Introduction

The following is a list of Microsoft press releases from January 1996 to the present. These press releases give some insight into the corporate strategies Microsoft is pursuing. The full text of the releases can be viewed by going to individual months in the form:

<http://www.microsoft.com/presspass/press/1996/jan96.htm>

Finally, for a daily view of current Microsoft initiatives, the following URL (Universal Resource Locator) can be selected for your browser start page:

<http://www.microsoft.com/presspass/todaynews.htm>

You can also select individual months at this location.

Bold lead-ins are hyperlinks to the full text of the press releases.

Dates currently covered:

April 1, 2001 to May 15, 2001.

April 1, 1999 to May 28, 1999

January 5 – 30, 1998

January 6 – 30, 1997

January 2, 1996 to May 31, 1996

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## 2001

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### May 2001 Press Releases

**Tuesday, May 15, 2001**

**Nationally Recognized Diversity Leader to Advance Microsoft's Diversity Strategies and Initiatives** Claudette Whiting, Former Director of Employee Initiatives for DuPont, Will Lead Microsoft's Efforts To Build Most Multicultural Workplace in Technology Industry

**MSN to Provide Mobile Wireless Internet Content and Services For Handspring's New Blazer Browser**

Alliance Advances MSN Vision of Delivering the Internet Virtually Any Time, Any Place, On Any Device Through New Handspring Blazer Browser

**MSN and United Airlines Join Forces** Companies Will Launch a Broad Range of Innovative Initiatives to Reach Their Combined Customer Base, Provide Customers With New Opportunities to Earn Mileage Plus Miles

**Monday, May 14, 2001**

**Microsoft Press Offers Books "Made to Order"** Readers can build custom books by selecting specific chapters from Microsoft Press titles for IT professionals and developers.

**iUniverse.com and Microsoft Press To Offer New Custom Books Program for Customers** With Advanced Digital Content Technology, IT Professionals and Developers Can Build Made-to-Order Books by Selecting Specific Chapters From Microsoft Press Titles

**Microsoft Breaks Ground on World-Class Technology Center in Chicago** New Facility to Focus on Accelerating Development of E-Commerce Functionality for Startup And Enterprise Companies While Increasing Reliability and Speed to Market

**Microsoft Launches Software Services for Office** New Services Integrated With Office XP Expand Customer Capabilities To Maximize Their Productivity

**Microsoft and Golf Digest Challenge Contestants to Design Next Golf Course Masterpiece** Winner of Course Design Contest to Play Golf With PGA Star Sergio Garcia

**MSN Hotmail Tops 100 Million User Milestone** Leading Provider of Communications on the Web Stretches Worldwide Lead With MSN Messenger

**Friday, May 11, 2001**

**U.S. Rep. Jennifer Dunn to Visit Microsoft's Washington2Washington Program at Sequoia Junior High School**

**Upgrading to Microsoft Commerce Server 2000 Is the Best Bet** Microsoft Customers Establish E-Business Loyalty

**Thursday, May 10, 2001**

**Microsoft Simplifies, Enhances Volume Licensing Programs** Announced today, a new subscription service provides enterprise customers the first steps towards software-as-a-service. Software Assurance replaces a multitude of licenses with a simpler way to upgrade.

**Microsoft Simplifies, Enhances Volume Licensing Programs** Announced today, a new subscription service provides enterprise customers the first steps towards software-as-a-service. Software Assurance replaces a multitude of licenses with a simpler way to upgrade.

**Taking the Wireless Show on the Road** The Mobile Experience Tour rolls into 11 U.S. cities in May and June, showcasing the latest in wireless devices, software and systems.

**XtraMSN Provides an Integrated Internet Experience for New Zealanders** A new Internet portal in New Zealand integrates MSN's services and technologies with Xtra's deep local content and advertising relationships.

**Taking the Wireless Show on the Road** The Mobile Experience Tour rolls into 11 U.S. cities in May and June, showcasing the latest in wireless devices, software and systems.

**XtraMSN Provides an Integrated Internet Experience for New Zealanders** A new Internet portal in New Zealand integrates MSN's services and technologies with Xtra's deep local content and advertising relationships.

**Microsoft SQL Server 2000 Leads the Way in Business Intelligence, According to the Competition**

**Globo Cabo and Microsoft Deploy Interactive TV Services in Brazil Powered by Microsoft TV** Globo Cabo's Trial Is the First Interactive Cable TV Service Worldwide Using Microsoft TV Basic Digital Middleware for Current-Generation Set-Top Boxes

**Microsoft Hong Kong Announces New Community Initiatives in Support of Hong Kong SAR Government's Technology Goals** Investment of HK\$20 million in Education and Social Programs

**Microsoft Offers Improved Software Licensing and Expanded Product Upgrades for Schools and Higher Education Institutions Worldwide** New Agreements Make It Easier for Students to Learn With the Latest Technology

**Microsoft on the Road Again With Mobile Experience Tour** Tour's 45-Foot Semitrailer Hits the Road, Chock Full of Mobile Technology Solutions

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**Scholastic And Microsoft Partner To Launch Original eBook Novel For Middle Grade Readers** Remnants, A New Series By Best-Selling Author K.A. Applegate, To Be Available in Microsoft Reader Format May 9

**Microsoft Offers Subscription License Option and Simpler Upgrade Program For Enterprise Customers Worldwide** Enterprise Agreement Subscription Is First Step Toward Licensing Software as a Service; Upgrades Simplified Through New Software Assurance Offering

**Telecom And Microsoft Extend New Zealand Relationship With Xtra And Msn Portal Partnership** Microsoft makes investment in Telecom

**Wednesday, May 9, 2001**

**Countdown Begins!** Industry Rallies Toward Oct. 25th Launch Date of Windows XP

**Tuesday, May 8, 2001**

**Network Managers: Listen to Your MOMs** Microsoft Operations Manager 2000 (MOM), a set of tools currently in beta testing, wins early praise from customers and developers for its strong enterprise-level management for Windows 2000 Server and Microsoft .NET Enterprise Servers.

**Microsoft Great Plains Business Solutions Names Certified Application Service Providers**

**Raymond V. Gilmartin Named to Microsoft Board of Directors** Chief Executive Officer of Merck Becomes Newest Microsoft Board Member

**Microsoft Unveils New Microsoft Operations Manager 2000, Enterprise-Class Event and Performance Management Of Windows-Based Servers and Applications** Customers, Partners Value Operations Management Solution for Enterprise Environments

**Mobile Information 2001 Server Released to Manufacturing; U.S. Pricing and Licensing Detailed** Mobile Outlook for Devices Primed to Hit the Market

**The Real Solution to Software Complexity: Microsoft SQL Server 2000**

**Microsoft Grants Will Support Technology Education Initiatives At Five Silicon Valley Nonprofits** Agencies to Expand Youth and Adult Training Programs, Create Digital Opportunities for Community Residents

**Microsoft Tech-Ed** Attendees To Receive Visual Studio.NET And .NET Framework Beta 2 Software

**Jim Allchin, Group Vice President at Microsoft, to Host Teleconference To Discuss Windows XP**

**Monday, May 7, 2001**

**Through Rain, Sleet, Snow or Gloom of Night -- and Now Via the Internet** Microsoft and the United States Postal Service have entered into an alliance to offer small businesses a more efficient way to do business on the Internet.

**Microsoft Great Plains Business Solutions Introduces Application Server For Solomon IV Customers** E-Mail Distribution of Recurring Reports Gives Users Key Information Automatically

**Small Business Administration Receives Microsoft Office XP Donation** Office XP Contains Exciting New Functionality That Will Help Small Businesses Compete

**Microsoft Visio Enterprise Network Tools and Visio Network Center Debut at NetWorld+Interop** Expo Attendees First to Preview New Comprehensive Network Documentation Offering

**Microsoft Announces Release to Manufacturing of Server Appliance Kit 2.0** RLX Technologies Announces First Windows Powered Web ServerBlade Solution Based on Server Appliance Kit 2.0 as Microsoft Continues to See Strong Momentum

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**Thursday, May 3, 2001**

**Accessibility with Responsibility** Senior Vice President Craig Mundie this week outlined Microsoft's "shared-source" philosophy, which aims to provide greater customer access to source code while also protecting the company's intellectual property.

**Ensemble Studios and Microsoft Unleash the Wrath of the Gods With "Age of Mythology"** Extension of "Age of Empires" Franchise Brings Legends to Life in Revolutionary New Game

**Microsoft Reaches Agreement to Acquire Ensemble Studios** Dallas-Based Development Studio Joining Microsoft; Company Strengthens PC Games Division

**Minneapolis-Area Resellers to Pay \$162,000 to Microsoft For Distribution of Alleged Counterfeit Software** Software Piracy Robbed Minnesota of More Than \$425 Million In Wages, Tax Revenue and Retail Sales Last Year

**Craig Mundie Outlines Microsoft's Shared Source Philosophy At NYU Stern School of Business**

**IT Professionals Stay One Step Ahead of the Competition With Microsoft SQL Server 2000**

**Microsoft Takes Legal Actions to Thwart Software Piracy in South Florida** Software Piracy Cost Florida More Than \$259 Million in Wages and Tax Revenue

**Wednesday, May 2, 2001**

**Microsoft Unveils Faster, Easier-to-Use WindowsMedia.com With Expanded Spring Content Lineup** New Featured Content Providers Include Carsey-Werner eDistribution, EMI Christian Music Group, Guinness World Records, Interscope Records and Universal Studios Home Video

**UDDI Business Registry Goes Live** Hewlett-Packard to Become Registry Operator

**Customers Embrace Microsoft SharePoint Team Services To Improve Online Team Communication** Large Companies Such as Turner Broadcasting and Small Companies Such as Cornell's True Value Hardware Are Benefiting From SharePoint Team Services Solutions

**Tuesday, May 1, 2001**

**Microsoft Applauds Senators for E-Government Vision** Will Work With Congressional Leaders to Empower Government and Citizenry Through Innovative Technology Solutions

**Microsoft and MicroVideo Announce 30-Day Free Access To New Online Course for Creating and Distributing Digital Media** Complete Introduction to Streaming for Web or Corporate Communications Now Available

**Leading Enterprise Software Vendors Develop More Than 100 Web Parts In Support of Microsoft's Portal Platform** New Tools Enable Customers to Easily Extend Microsoft SharePoint Portal Server And Digital Dashboard Deployments

**Microsoft Great Plains Business Solutions Introduces Web Parts for SharePoint Portal Server** Web Parts Bring Mission-Critical Applications to the Desktop

## April 2001 Press Releases

**Monday, April 30, 2001**

**The "Server Formerly Known as Whistler" Joins Windows Family** Microsoft names new enterprise server products: Windows 2002.

**MSN Carpoint and iCARumba.com Team to Create One-Stop Service Center For Online Car Maintenance and Repair** Seven Million

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Monthly Visitors to Carpoint Can Now Save Time and Money Scheduling Repairs Online at More Than 17,000 Service Centers; One Lucky Consumer Can Win A "Personal Mechanic for a Year"

**Microsoft to Unveil Next Steps in Management Strategy At NetWorld+Interop 2001 Las Vegas** Microsoft Demonstrates Commitment to Channel Through Range of Announcements, Programs, Training

**Microsoft to Acquire NCompass Labs** Strategic Addition of Web Content Management System Extends Microsoft .NET Enterprise Server Family

**Microsoft Commerce Server 2000 Delivers E-Business In Many Shapes and Sizes** Managed Hosting Now Available From Data Return

**Saturday, April 28, 2001**

**Microsoft UltimateTV Powers NASCAR Drivers** Innovative Television Service to Benefit Five NASCAR Drivers, Led by 2001 Daytona 500 Winner Michael Waltrip

**Thursday, April 26, 2001**

**Women in Technology: Microsoft Employees Blaze Grassroots Trails** Microsoft workers join forces to launch Southeast Michigan chapter of Women in Technology International.

**Bottom Line: Companies Are Saving Money By Deploying Microsoft SQL Server 2000 Windows CE Edition**

**The Future of Technology Belongs to Girls as Take Our Daughters to Work Day Returns to Microsoft** Microsoft's Ninth Annual Event Uses Technology to Encourage Opportunities and Inspire Careers in Technology

**Microsoft Launches Web Developers Community to Lead ISVs Through Transition to Software as a Service** Community Provides Advice and Best Practices for Building Hosted Applications in a Microsoft .NET Environment

**New Study Reveals One in Four Large Companies Now Using Streaming Media** Mercedes-Benz USA, General Mills, SAFECO and Unisys Embrace Windows Media To Cost-Effectively Improve Corporate Communication, Marketing and Training

**Media Alert: Microsoft's Steve Ballmer and Qwest Communications' Joseph Nacchio Announce Strategic Alliance**

**Microsoft and Qwest Communications Form Strategic Alliance To Deliver Broadband Content, Services to Mainstream Consumers And Accelerate Deployment of DSL**

Companies to Combine Leading MSN Broadband Content and MSN Internet Access With Qwest's Powerful Internet Network

**Wednesday, April 25, 2001**

**New Microsoft Certified Training Requirements Ensure Active Knowledge and Engagement with Microsoft Technology and Industry Trends** New requirements for the Microsoft Certified Training (MCT) program help technology instructors stay ahead of change and maintain the flexibility they need to serve their students' needs.

**Microsoft and Unisys Deliver Performance and Value for SAP Customers**

**MSN and Staples Form Alliance to Bring Technology to Customers** MSN Will Become Preferred Provider of Internet Access in Staples Stores

**Microsoft Visio 2002 Released to Manufacturing With Widespread Industry Support** Wells Fargo, Freightliner and Other Key Companies Endorse First Microsoft-Developed Version of Visio

**Tuesday, April 24, 2001**

**Microsoft, Blackboard Chalk Up Alliance for "e-Learning"** A new alliance joins Microsoft .NET technology to the leading provider of Internet-infrastructure technology for education.

**Microsoft and Commerce One: Delivering B2B E-Commerce Solutions** A European portal site success with business-to-business transactions

underscores the potential of new e-commerce tools the two allies announced at this week's e-Link conference.

**Microsoft and Blackboard Form Strategic Alliance to Empower Learners And Enhance E-Learning Solutions for Education Institutions Worldwide** Agreement Pioneers Services in Higher Education Built on Microsoft .NET Technologies Microsoft .NET-enabled Services in Higher Education

**Microsoft Unveils UltimateTV Team of Drivers**

**Microsoft Announces New Worldwide Services Organization** Deepens Service Commitment to Enterprise Customers' Success

**Monday, April 23, 2001**

**MapPoint 2002 Opens Up a World of Possibilities** The newest version of the company's business mapping application gives users and developers more ways to work with geographic information.

**Exchange 2000 Server's Instant Messaging Gets Some FaceTime**

**Microsoft and Hyperion Publish Open XML for Analysis Specification** XML Message Interface Expected to Drive Adoption of Business Intelligence and Analytical Web Services; Microsoft .NET Platform to Deliver Full Support for XML for Analysis

**Location-Based Information Can Be Turned Into Business Insight With Microsoft MapPoint 2002** New Version Offers Updated Maps and Demographics, Better Represents Business Data Geographically, Allows Map Incorporation in Custom Solutions and Delivers Tighter Office XP Integration

**Media Alert: Microsoft President and COO Rick Belluzzo and NBC President and CEO Bob Wright to Hold Teleconference to Discuss Major Internet Alliance**

**Microsoft and NBC Join Forces Again To Deliver Personal Finance Powerhouse on the Web** Merged CNBC.com-MSN MoneyCentral Site Continues Successful Relationship Between NBC and Microsoft

**Leading Broadcast Tools Providers Deliver Easy-to-Use Interactive TV Tools Supporting the Microsoft TV Platform** Five Industry Leaders Work With Microsoft TV to Enable Broadcasters to Transition To Interactive TV More Easily

**Leading Professional Video Production Vendors Announce Windows Media Video Support at NAB 2001** Accom Inc, Avid Technology, Chyron, The Grass Valley Group and Optibase Announce Windows Media Video 8 Support in Their Next-Generation Products; Demonstrate Key New Hardware and Software for Video Professionals Using Windows Media

**Microsoft Great Plains Adopts Rational Software Tools For Next-Generation Development Efforts** Adds Rational Technology Into Developer Toolkit

**Taco Bell and Xbox Team Up to Deliver Microsoft's Largest Consumer Promotion in Company History** Taco Bell Announced as First Co-Marketing Partner for Xbox

**Tektronix and Microsoft Unveil Prototype Broadcast-Quality Test And Measurement Tool for Windows Media Video** Industry Leaders Collaborate to Develop Professional Measurement System For Streaming Digital Media

**eTesting Labs Study Finds Nearly Three Times as Many People Tested Prefer Quality of Windows Media Video 8 Over RealVideo 8** Double-Blind Study Compares Latest Streaming Video Technology Using Industry-Standard ISO/MPEG-4 Reference Clips and Procedures Based on Standard Methodology

**Friday, April 20, 2001**

**Microsoft's Silicon Valley Speaker Series for April to Highlight Intellectual Property Protection -- Today and in the Future**

**Thursday, April 19, 2001**

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**Microsoft Sponsors the Congress on the Future of Engineering Software 2001** Engineering Industry Leaders Come Together to Focus on the Issues Facing the Engineering Software Community, Showcase Their Strategic Visions and Discuss the Industry's Future

**Microsoft Announces Strong Quarterly Revenue and Income** n Windows 2000 Professional, .NET Enterprise Servers Post Impressive Growth

Wednesday, April 18, 2001

**Pocket PC -- The Wireless Wonder Turns 1** In the last 12 months, customers asked for better access, more choice and higher speeds -- the Pocket PC and its partners delivered.

**Office XP Speaks Out** Voice-recognition capability in the new version of Microsoft's desktop productivity suite enables people who use character-based languages or who are limited by certain types of physical injury to be more productive.

**Developers Can Go Mobile with Microsoft SQL Server 2000 Windows CE Evaluation Edition**

**Exchange 2000 Certification on Windows 2000 Datacenter Maximizes Server Uptime and Scales Way, Way Out**

**Microsoft and ScanSoft Reach Licensing Agreement to Enable New Document Imaging Solutions for the Asian Market** ScanSoft To License Asian OCR Technology To Microsoft

**myHomeKey and MSN HomeAdvisor Team Up To Deliver More for Homeowners Online**

**Microsoft BizTalk Server 2000 to Support RosettaNet XML Standard** ASUS Speeds Deployment of Supply Chain Integration Through BizTalk Server Accelerator for RosettaNet

Tuesday, April 17, 2001

**MSN Celebrates Growing Music Presence, Expansion of Music in High Places** The most-visited site on the Web is taking a leadership role in the digital music revolution, offering music services and cutting-edge technology.

**Microsoft and HP Help Startups to Jump-Start E-Business Development** Microsoft's dotSmart Initiative and the HP Garage Program Provide Easy Access to E-Business Development Tools and Information

**Enterprise Solutions Conference 2001 Highlights the Need for Agility in the Fast-Growing Latin American Market** Microsoft CEO Points to Success of Early Adopters of the Microsoft Platform And .NET Enterprise Solutions to an Audience of Business Leaders in Latin America

**Microsoft and Scholastic Introduce Children to the Wonders of Whales and the Fun of Flying With New Activity-Based Software** Children Soar Into the Clouds and Dive Into the Sea With Scholastic's The Magic School Bus Discovers Flight and The Magic School Bus Whales & Dolphins Activity Centers

**MSN Makes for the Ultimate Music Experience With Star-Studded Music in High Places Web Adventure** MSN Presents Top Recording Artists Alanis Morissette, Brian McKnight, Shawn Colvin And Collective Soul at the Premiere Screening of Music in High Places Online

**Microsoft Pumps Up bCentral With Launch Of Two New Services, Improved Web Site** Web Site Manager Custom, Finance Manager and the newly revamped bCentral.com Round Out Comprehensive Set of Web Services for Small Businesses

Monday, April 16, 2001

**bCentral and FrontPage Bring E-Commerce to Small Businesses** A new add-in speeds and simplifies e-commerce on FrontPage-based Web sites.

**MSN Thrives During Tough Times for Online Advertising Industry** MSN's worldwide advertising revenue has grown 100 percent year over

year; Jed Savage, director of national sales at MSN, discusses the company's advertising strategy and the future of the online advertising industry.

**Microsoft Announces bCentral Commerce Manager Add-in for FrontPage, Eases Addition of E-Commerce Features to Web Sites** Add-in Brings Benefits of Microsoft's Vision of Software-as-Service to Millions; Limited-Time Promotion Offers Three Free Months to Users of bCentral Commerce Manager

**Microsoft and Hewlett-Packard to Announce Joint Efforts Benefiting Emerging Technology Businesses** Easy Access to Technology Partners, Business Partners and Essential Tools That Ease Marketplace Entry and Reduce Burn Rate Available on April 17

**Unilever's Helene Curtis Expands Comprehensive Marketing Pact With MSN** Deal-Closer Was Exclusive MSN Ad Effectiveness Research Service Showing That 80 Percent of Campaigns Realized Increase in Ad Awareness

**Microsoft Commerce Server 2000 E-Business Configuration Engine Available From Interact Commerce Corp.**

Friday, April 13, 2001

**MSN HomeAdvisor Becomes Most-Visited Home and Real Estate Web Site, According to Media Metrix** Site Passes 1 Million Listings Milestone Thanks to Record Traffic, Expanded Content And Dozens of New Industry Relationships

Thursday, April 12, 2001

**Latin American Businesses Embrace Agility for the Digital Age** As business executives from throughout Latin America gather in Miami for Microsoft's Latin America Enterprise Solutions Conference 2001, Microsoft Vice President Mauricio Santillan discusses the growing region's prospects for harnessing technology in a fast-moving economy.

**Microsoft Celebrates Record-Setting One-Year Anniversary of Pocket PC** Revolutionary Platform Redefines What Customers Expect From a Personal Digital Assistant

**NATO Unified With Microsoft SQL Server 2000 XML Support**

**Microsoft Donates \$2.7 Million to Seattle-Area Nonprofits** Spring 2001 Grants Support Variety of Local Organizations

Wednesday, April 11, 2001

**Farewell Clippy: What's Happening to the Infamous Office Assistant in Office XP** Clippy launches a "campaign" to save his job.

**Microsoft's Anders Hejlsberg Receives Prestigious Excellence in Programming Award** Dr. Dobb's Journal Honors Microsoft Distinguished Engineer at SD 2001 West

**Microsoft Goes Coast to Coast With XML Web Services** Announces New SOAP Toolkit, Native SOAP Support for Windows XP, SOAP Industry Interoperability Event and W3C Acceptance of New Security Specification

**MSN Internet Access Exceeds 5 Million Subscribers** MSN Explorer Update Provides Consumers With Superior Online Experience

**Seattle Symphony Chooses Microsoft Windows Media To Bring Symphonic Music to New Audiences** At Soundbridge Seattle Symphony Music Discovery Center, Visitors Can Explore Symphonic Music Through Hands-On Interactive Digital Media Exhibits

Tuesday, April 10, 2001

**Microsoft Office XP Developer Offers Essential Tools for Building and Deploying Office-Based Business Solutions** For the more than 2.6 million developers who create business solutions for the Office platform, Office XP Developer offers a number of improvements and updates.

**Security Check: Executive Details Promises Kept on Windows 2000 Security Features** In an era of heightened concern for computer security, Microsoft has delivered on a pledge to make security the top

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priority for its operating systems. Vice President Dave Thompson pledges industry leadership.

**Microsoft Announces Windows XP Embedded Rapid Development Program** Bally Gaming and Systems, Fujitsu Siemens, National Semiconductor, SCM Microsystems, Siemens AG, Toshiba TEC, VenturCom, ViewSonic and Wyse Technology to Participate

**SQL Server 2000 is the Key to Database Security**

**Microsoft Announces Beta 1 of "Talisker," the Next Version of Windows CE** Commitment to Windows CE 3.0 Expanded Through Innovation Alliance Program And New Board Support Packages

**Microsoft Puts Spotlight on Security Leadership at RSA Conference 2001** Company Delivers on Promises; Keynote Details Commitment and New Product Security Features

**VeriSign, Microsoft & webMethods Joined by Baltimore Technologies, Citigroup, HP, IBM, IONA, PureEdge and Reuters Announce Industry Support for Second-Generation PKI Standard XKMS** Specification Acknowledged by World Wide Web Consortium (W3C), Paving the Way for Interoperability of PKI Solutions, Digital Signatures and Encryption

**Monday, April 9, 2001**

**Security in Numbers: New Microsoft Partner Program Boosts Access to Industry's Best** Industry executives say the Microsoft Security Services Partners Program helps security firms offer more comprehensive, timely solutions to one of the biggest technology challenges.

**Microsoft Showcases Customer Solutions, Demonstrates New Office XP Technologies at Office Deployment and Development Conference** Customers and Industry Partners Take Advantage of Enhanced Developer Platform To Improve Productivity and Increase Revenue

**Women's Use of Internet Affects Purchasing Decisions** MSN Study Explores What Women Want Online

**Top Security Firms Join Microsoft Security Services Partner Program** Microsoft to Join With CSC, Foundstone and Guardent to Provide Managed Security Services for Windows 2000 Customers

**Thursday, April 5, 2001**

**Microsoft Fine-Tunes Organizational Structure to Pursue Software Services for Consumers and Business Users** Microsoft announced some internal organizational changes aimed at advancing the company's ongoing movement toward software services, in addition to the company's traditional packaged software products.

**Microsoft and Dell Enable Customer "Speed to Solution" In Enterprise Technology Deployments**

**Microsoft Completes Acquisition of Great Plains** Industry Leaders Combine to Pursue Business Solutions Vision for Small And Midmarket Companies in the Interconnected Economy

**Microsoft to License SpeechWorks' Speechify Engine** SpeechWorks To Support Microsoft Speech API 5.0

**Wednesday, April 4, 2001**

**Keynote Systems to Provide Streaming Measurement Services For MSN Music** Reinforces MSN Commitment to Quality of Service and Consumer Satisfaction

**MSN Delivers Beta of New Online Music Service** MSN Music Delivers High-Quality Listening Experience, Provides One Place Online To Find Favorite Styles and Discover New Music

**A Slice of Life as an American Single** MSN Survey for New "Singleton" Movie Reveals Little Pressure to Couple Up

**Tuesday, April 3, 2001**

**MSN Music Uses 'Sounds Like' Technology to Give Listeners the Music They Like** The new online radio service combines new technology,

expert 'groovers' and a large selection of music to offer a compelling online experience.

**Financial Practicality vs. Risk: The Battle of the Sexes Continues** Survey Indicates Women Are Smart, Savvy and Striving for Financial Prowess

**Retailers Support Designed for Windows XP Logo Program** Systems, Applications and Devices With Windows XP Logo Will Provide Users With High-Quality Computing Experiences

**MSN Delivers Beta of New Online Music Service** MSN Music Delivers High-Quality Listening Experience, Provides One Place Online To Find Favorite Styles and Discover New Music

**ISP Industry Support for Windows 2000 Grows** Microsoft Brings .NET Into Focus for ISPs at ISPCON Spring 2001

**Monday, April 2, 2001**

**Who Needs Books? MSR Researchers Look for Ways to Make Audio and Video as Easy to Use as Text** This week at the CHI 2001 Conference on Human Factors in Computing Systems, Microsoft researchers share new ideas ranging from linking public spaces together to making audio and video as easy to use as text.

**Mobile Devices Fast Becoming as Indispensable as the Stethoscope for Family Practice Doctors** The Johns Hopkins University School of Medicine's online antibiotic guide and other useful applications have made Pocket PCs more useful for healthcare workers. **Accenture, Compaq, KPMG Consulting, Inc. and Unisys Join Microsoft's ESC 2001 Conference**

**Microsoft Intensifies Worldwide Campaign Against Internet Piracy and Criminal Counterfeiting** Legal Actions Taken in 22 Countries to Protect Consumers From Acquiring Bogus Software

**Teachers Give High Marks to New School Curriculum Management Platform From Microsoft** Encarta Class Server Provides Breakthrough Capabilities for Utilizing Digital Content in Schools Worldwide

**Microsoft Announces Office 2001 for Mac Service Release 1**

**Microsoft Rolls Out First Individual Trial Program for Microsoft Office XP** Office XP Product Lineup, Pricing and Availability Also Announced

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## 1999

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### May 1999 Press Releases

**Friday, May 28, 1999**

Digital Appliances Converge at Windows CE Developers Conference

**Wednesday, May 26, 1999**

Microsoft Announces Vifact 2000, the Newest Application From Office; Free Preview Now Available for Download From the Web Users Can Easily Bring the Dynamic Nature of the Web to Documents, Creating New, More Effective Ways to Communicate

Microsoft Announces Winners of Connected Learning Community Grants Awarded to 18 Organizations Nationwide to Be Used To Expand Access to Information Technology in Disadvantaged Communities

MSN Expedia Broadens Travel Marketplace With Launch of Business Travel Section New Section Offers Expanded Services, Saving Time and Money for Business Travelers

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Media Alert . . . Media Alert . . . Media Alert Exchange Licenses Outsell Notes by 21 Percent in First Quarter of 1999

### Tuesday, May 25, 1999

Microsoft Declares Regular Quarterly Dividend on Preferred Shares

Microsoft's Call for an Open eBook Standard Sees Major Milestone As Draft Specification Is Submitted for Final Approval; Microsoft Rallies Wide Range of Industries to Develop Standard That Will Help Launch the eBook Industry

WebTV Networks Co-Founder Steve Perlman to Leave the Company; Bruce Leak Named WebTV President; Joins Microsoft Executive Staff

Microsoft Announces Key Initiatives and Technologies to Deliver on Vision Of Knowledge Workers Without Limits; New Client and Server Technologies Drive Four Initiatives to Revolutionize the Way People Work

MSN Link; Exchange Honors National Small Business Week With Free Online Promotional Services Small Businesses Extend Traffic and Sales With One Month of Free Premium Membership

### Monday, May 24, 1999

Travelers Who Use MSN Expedia to Book a Night at Any Participating Starwood Hotel or Resort Get Half Off Up to Five Nights on a Future Stay; MSN Expedia Makes Summer Travel More Affordable at Participating Sheraton, Westin, Four Points, St. Regis/Luxury Collection, Caesars and W Hotels

Windows NT Workstation 4.0 Sees Increased Growth Among Small Businesses; New Tools and Programs Designed to Assist Small Businesses Currently Migrating to Windows NT Workstation 4.0

Microsoft Invests \$17.8 Million in Strategic Alliance With CareerBuilder; MSN, CareerBuilder to Roll Out Comprehensive Career Services for Job Seekers and Employers On the MSN Network

NSTL Benchmark Demonstrates That Microsoft Windows DNA Development Model Delivers High Performance and Availability For Enterprise Web Applications New Developer Resources, Including Independent Benchmark Results and Source Code, Openly Published on the Web to Help Developers Build Scalable Web Applications With Visual Studio

Microsoft Announces First Draft BizTalk Framework Specifications, Launches BizTalk.Org; Microsoft, Industry Partners and Customers Form Steering Committee To Oversee Development and Submission of XML-Based BizTalk Schemas

Microsoft and Commerce One to Collaborate on Key XML Technologies To Accelerate Business-to-Business Electronic Commerce; Commerce One Common Business Library and MarketSite XML Documents To Enhance BizTalk Framework to Increase Interoperability Between Businesses

Microsoft Announces Availability of MSDE For Developers Using Visual Studio; SQL Server-Compatible Data Engine Enables Developers To Scale Their Applications From Desktop to Enterprise on Single Code Base

Adauction.com Hooks Up With MSN LinkExchange; OLE DB Extensions to Improve Integration and Scalability of Data Mining Tools And Applications

Microsoft Announces Vendor Initiative To Create Open Data Mining Specification; OLE DB Extensions to Improve Integration and Scalability of Data Mining Tools And Applications

Microsoft's Maritz Paints Vision for Internet's Third Generation Microsoft Vice President Sets Agenda for 10,000 Attendees At Seventh Annual Tech· Ed Conference

Microsoft Announces Availability of BackOffice Small Business Server 4.5New Version Will Include POP3 Gateway and Other Innovative

Features Designed to Meet Needs of Technology Providers and Their Small-Business Customers

Microsoft Announces Inclusion of Small Business Tools in Office 2000Unique Tools Provide Out-of-the-Box Solutions to Everyday Business Problems

Enterprise Software Vendors Commit to Windows DNA; Allaire, Bluestone Software, Centura Software, Elemental Software, HAHT Software, Level 8 Systems, Persistence Software, SAGA SOFTWARE, Unify and Vectrix Announcements Affirm Support for Windows DNA in the Enterprise

### Friday, May 21, 1999

Media Alert . . . Media Alert . . . Media Alert Microsoft Delivers Service Pack 3 for Visual Studio 6.0

Microsoft Demonstrates Advances in High Availability and Scalability At Tech· Ed 99New Clustering, Server Consolidation and Management Technologies Previewed

### Thursday, May 20, 1999

Microsoft Announces Comprehensive Global Relationship With New Healthcon-WebMD Entity; Microsoft Will Make Strategic Equity Investment of \$250 Million in WebMD; Will Introduce MSN Health Service and Complete Consumer Health-Care Resources on MSN, WebTV

HomeSeekers.com and MSN HomeAdvisor Provide Free Web Pages For All Real Estate Agents; First-of-Its-Kind Offer Provides Agents With Instant Web Presence for Free

### Wednesday, May 19, 1999

Microsoft Extends WebMD Purchase Offer

This Is No Skins Game! "Microsoft Links Extreme" Hits Stores May 27Award-Winning Links Series Introduces "Golf With Attitude" for PC

Microsoft Files Its First Software Piracy Lawsuits in Indiana; Customers and Resellers Encouraged to Recognize Warning Signs To Avoid Harmful Effects of Piracy

J.D. Edwards to Deliver E-Commerce Solutions Based on Microsoft Site Server Commerce Edition and BizTalk Framework; Solutions Give Customers an E-Commerce Front End That Seamlessly Integrates With Microsoft BackOffice and J.D. Edwards OneWorld

Bill Gates Envisions Strategy of "Knowledge Workers Without Limits" At Microsoft's Third CEO Summit Top CEOs From Around the World to Explore Emerging Technology And Ways to Achieve a Competitive Advantage

### Tuesday, May 18, 1999

Third Annual Microsoft CEO Summit: Getting Ahead of the Curve Influential CEOs From Around the World Discuss the Power of Technology In Transforming Business and Gaining Competitive Advantage

Xerox and Microsoft Collaborate To Advance Knowledge-Sharing in the Office; Microsoft Windows NT Embedded and Exchange Server Enhance Xerox's Future-Generation Digital Gateway

Microsoft Opens Java Integration Technologies; Release of New Developer Tools Interoperability Kit Fosters Improved Interoperability Between Development Tools, Operating Systems and Hardware

### Monday, May 17, 1999

Microsoft and Elemental Software Join Efforts to Enable Rapid Development of Applications Written to Windows DNA; Agreement Promotes the Advantage of Web Development Using Drumbeat 2000 And Windows DNA Technologies

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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Microsoft Press Announces Complete Line of Learning and Reference Solutions for Microsoft Office 2000  
Microsoft Press Offers Self-Paced Resources for Desktop Reference, Development and Deployment

MSN LinkExchange's ListBot Service Surpasses 10 Million Subscriber Mark; Fastest-Growing E-Mail List Management Service for Small Businesses Leads to Repeat Business and Increased Sales

Microsoft Applauds Washington State's New Anti-Counterfeiting Law; Gov. Locke Signs Bill to Increase Penalties for Counterfeiting

ACM Honors Dr. James N. Gray, Microsoft Research, With Prestigious 1998 A.M. Turing Award; Gray Recognized for Outstanding Contributions in the Area of Database Technology

### Thursday, May 13, 1999

Vectrix and Microsoft Join Forces to Enhance E-Commerce Solutions; Windows DNA Helps Vectrix Customers Shorten Development Cycles

Media Alert . . . Media Alert . . . Media Alert; Microsoft and Globix to Provide Streaming Coverage of Indianapolis 500

Leading Internet Content Providers Choose Microsoft Internet Explorer 5  
More than 1,000 ICPs License Internet Explorer 5; WWF and Forbes Among the Most Recent ICPs to Provide Customized Browsers

### Wednesday, May 12, 1999

HAHT's E-Commerce Solutions Use Windows DNA Services To Rapidly Integrate Customers, Suppliers and Employees  
HAHT Software and Microsoft Work Together To Extend SAP R/3, PeopleSoft and Other ERP Systems

Internet Content Rating Association Formed to Provide Global System for Protecting Children and Free Speech on the Internet; AOL, IBM, Microsoft and Recreational Software Advisory Council Join Forces with Other Global Organizations to Create and Manage International Online Rating System

Microsoft and Konami Agree to Deliver Great Games to the Masses

Momentum Builds for Smart Card for Windows; Customers, Technology Partners Showcase Capabilities of Platform at CardTech/SecurTech; Developers Get Preview CDs to Evaluate Performance

Early Pilot Projects Demonstrate Performance of Smart Card for Windows; Card Manufacturers and Systems Integrators Collaborate On Corporate, Government and Commercial Tests

Microsoft Targets Atmel's Smart Card ICS For First Release of Smart Card for Windows; Agreement Puts Atmel in Secure Internet E-Commerce Arena

Microsoft Wins Well-Connected Award for COM and DCOM

Microsoft Issues Guidelines for Making User-Friendly Web Sites for All Ages; With PC Purchases for Those Over 55 Increasing 150 Percent in the Last Year, Microsoft Hopes Its Research Will Help the Industry Better Serve Seniors

Microsoft and Sony Music Entertainment to Jointly Market And Promote Music and Music Videos on the Web; Sony Music Entertainment to Use Windows Media Technologies 4.0 To Provide Streaming Audio and Video and Protected Downloadable Music for Consumers

Media Alert . . . Media Alert . . . Media Alert; Microsoft Streaming Media Division and Sony Music Entertainment Make Announcement

### Tuesday, May 11, 1999

Centura's Web 4GL Builds on Windows DNA To Deliver E-Business Solutions; Centura Applies Windows DNA's Robust, Powerful Application Development Framework To Distributed Internet Applications

Microsoft and Bluestone Software Announce Sapphire/Web Support for Windows DNA; Sapphire/Web's Open Architecture Promotes Interoperable, Scalable and 24x7-Reliable Enterprise Class Windows DNA Applications

Microsoft and Allaire Announce Enterprise Technology Integration Agreement  
Companies Work Together to Enhance Integration Between Allaire ColdFusion and Windows DNA

Microsoft BackOffice Server 4.5 Now Available; New Team Productivity Update Helps Teams Get Results Faster

Slate Launches New Enhanced Site Designed to Improve Navigation

Microsoft and Compaq Announce Integrated Streaming Media Solution For Training Corporate IT Professionals; Windows Media Training Server Provides Easy-to-Access Online Seminars, Including Seminars on Windows 2000, SQL Server and Office 2000

Slate "Win What Matters" Sweepstakes to Send Grand Prize Winners Around the Globe

### Monday, May 10, 1999

SAGA SOFTWARE's Sagavista Will Support Microsoft Windows DNA Collaboration Delivers Integration for Microsoft Windows Platform

Leading Digital Certificate Vendors Support Advanced Security Technology In Microsoft Office 2000 and Visual Basic for Applications; Digital Certificates From VeriSign and Thawte Can Be Used With Office 2000 And Visual Basic for Applications to Increase Security of Macro Code

Microsoft and Persistence Software Announce PowerTier Support for Windows DNA; PowerTier for Windows DNA Creates COM and DCOM Components

Microsoft and Ariba Join Forces to Accelerate Adoption Of Business-to-Business E-Commerce Standards; Companies to Cooperate in Developing BizTalk Schema for E-Commerce

Nextel and Microsoft Team to Deliver Wireless Access to MSN Portal; Microsoft to Invest \$600 Million in Nextel

Media Alert ... Media Alert ... Media Alert; Microsoft and Nextel Make Announcement

Microsoft Unveils Strategy for MSN to Place Power of the Internet Into Hands of Wireless Users; New Portal to Give Cellular Phones, Handheld Devices and Pagers Access to Full Suite of MSN Services via Wireless Internet Connections

Microsoft SideWinder Devices Make PC Games More Fun; Dual Strike and Game Pad Pro Join IntelliMouse Explorer in Lineup of Excellent Game Devices

Microsoft Unveils Hottest PC Games Lineup Ever At Electronic Entertainment Expo; Upcoming Titles Include "Age of Empires II: The Age of Kings," "Flight Simulator 2000," "Links LS 2000," "Asheron's Call" and "Starlancer"

### Friday, May 7, 1999

Microsoft Delivers End-to-End XML Support For Developing Web Applications; Release of Microsoft XML Parser Spans Multi-tier Windows DNA Applications; Major Software Vendors to Ship With Their Applications

### Thursday, May 6, 1999

Microsoft and Superior Consultant Holdings Form Alliance To Deliver End-to-End Enterprise Solutions for Health-Care Industry; Health-Care Organizations to Benefit From Integrated Solutions for E-Commerce, Data Warehousing, Enterprise Resource Planning and Enterprise Infrastructure

AT&T, Microsoft Announce Agreements to Accelerate Deployment of Broadband Services to Millions of Consumers; Agreements Include Investment in AT&T, Purchase of Advanced Set-Top Device Technology and Showcase of New Digital Services in Three U.S. Cities

Microsoft Extends Year 2000 Customer Support With New Programs, Tools and Information Resources; Resources and Offerings Include Consumer- and Developer-Specific Web Sites, Updated Y2K Resource

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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CD, Systems Management Server 2.0 Offer and Training, Worldwide Data Remediation and Developer Workshops

Microsoft, Global OPOS Committee Announce New POS Integration Code; OPOS Now Includes New Common Control Objects, USB Functionality; Forecourt Work Under Way

### Wednesday, May 5, 1999

Seven New Banks Sign On With TransPoint

Microsoft Joins WAP Forum; Will Collaborate on Unified XML-Compliant Standard for Wireless Mobile Devices and Services

Financial Institutions Embrace Microsoft Money; Bank One, Its Credit Card Subsidiary First USA, and Fleet Financial Group Adopt Active Statement Technology to Enhance Online Banking Experience for Customers

Microsoft's Advisory Council for Windows DNAs Expands To Include Enterprise Financial Institutions

Financial Institutions Strengthen E-Commerce Strategy, Adopt the Microsoft BackOffice Platform to Deliver Internet and Home Banking Services; Software Vendors' Internet and Home Banking Offerings Grow in Enterprise Customer Base; Hundreds of Banks Rely on Windows NT for Their Online Banking Sites

New Microsoft Video Takes Mystery Out of Computing for Older Adults; Video Introduces Seniors to the World of Computers As Microsoft Helps Celebrate Older Americans Month

Microsoft Windows 98 Second Edition Released to Manufacturing Update to Windows 98 Delivers Latest Internet Technologies And Enhanced Hardware Support to Consumers

Unify Joins With Microsoft to Strengthen E-Commerce Support For Windows DNA; Customers Can Create Total E-Commerce and Internet Solutions By Integrating Unify VISION AppServer and AppBuilder With Microsoft Windows DNA

Level 8 Systems Adds Support for Windows DNA To Geneva Integration Server; Enterprise Customers Can Now Quickly Build Scalable Applications That Take Advantage of the Power and Flexibility of Windows DNA

### Tuesday, May 4, 1999

EXPEDIA EXPRESS

### Monday, May 3, 1999

Microsoft Will Call Colburn, Eubanks and Schmalensee As Rebuttal Witnesses When DOJ Case Resumes

Microsoft Wins Major ISV Support for Windows Media Technologies 4.0 Digital Media Players, Music Jukeboxes and Content-Creation Tools Shipping Now

Microsoft and SAP Work Together to Streamline Commerce Through Collaboration of MSN and mySAP.com; Microsoft and SAP to Deliver on Shared Vision of Enabling E-Commerce for Everyone

Media Alert . . . Media Alert . . . Media Alert; Microsoft MapPoint 2000 Trial Version Available Now

Consumers Choose MSN CarPoint First for Internet Car Shopping; Media Metrix Ranks CarPoint Most-Visited Car-Buying Site

Featured Articles and Stocks From MSN MoneyCentral

## April 1999 Press Releases

### Friday, April 30, 1999

At Less Than \$20, Microsoft Baseball 2000 Hits a Home Run On Value and Fun; Now Available, Baseball Gamers and Fans Can Step Up to the Plate

Microsoft Launches Microsoft Official Curriculum (MOC) Licensing Program to Better Meet Customer Needs; Microsoft Leads Training Industry in New Direction By Providing Easily Customized and Replicated MOC to Microsoft CTECs

### Thursday, April 29, 1999

Microsoft Takes Kids Into the World of Animals With New CD-ROM; Latest Title in Best-Selling "Scholastic's The Magic School Bus" Science Series Sends Kids on Safaris and Jungle Jaunts

Microsoft Releases Windows 2000 Beta 3 Beta 3 Is Ready for Broad-Scale Customer Evaluation

### Wednesday, April 28, 1999

Media Alert . . . Media Alert . . . Media Alert; Microsoft to Host Press Teleconference About Windows 2000 Tomorrow

Microsoft Announces Formation of Streaming Media Division; New Organization Will Focus on Developing Technologies and Solutions To Enable the Next Generation of Business and Entertainment Applications

Microsoft Announces 15 Civil Lawsuits in Largest Sweep to Protect Legitimate Software Distributors and Customers in Florida; Company Also Teams With Florida Law Enforcement to Seize Pirated Software

Microsoft Joins Internet2 Coalition to Help Build the Next Generation of the Internet; Microsoft Will Contribute Resources and Collaborate With University Researchers To Enable Revolutionary Internet Technology and Applications

ITSEC Rating Confirms Security of Windows NT 4.0 Windows NT 4.0 Successfully Completes UK Government Security Evaluation

Microsoft Releases Visual Basic for Applications Version 6.0 To Software Vendors; VBA 6.0 Offers Greater Power, Flexibility and Security As Well as Easier Integration Into ISV Software

Microsoft Invests \$40 Million to Provide Training Worldwide On Microsoft Windows 2000 Students to Get Jump-Start on Windows 2000 Through Multifaceted Investment Aimed at Developers, Channel and IT Professionals

### Tuesday, April 27, 1999

Microsoft Simplifies E-Commerce for Customers Through New Alliance; Microsoft, Partners to Offer One-Stop E-Commerce Solutions

OneSoft Offers First E-Commerce Solution to Result From Microsoft E-Commerce Alliance; Prepackaged E-Commerce Software Provides Customers An Easy One-Stop Shopping Experience

Microsoft, MasterCard and Clarus Expand Efforts to Market And Deliver Web-Based Corporate Purchasing Solutions; Financial Institutions, Technology Providers and Suppliers Support Web Purchasing Program

Microsoft Reinforces Commitment to ISP Success at ISPCON Spring '99

### Monday, April 26, 1999

Featured Articles and Stocks From MSN MoneyCentral

Microsoft Acquires Leading Web-Based Calendar Company Jump Networks; Acquisition Is a Key Component of Mission of MSN To Empower Consumers Anywhere, Any Time on the Internet

Microsoft Announces New Support Offerings With a Renewed Focus on Customer Satisfaction New Microsoft Support Offerings Aligned by Customer Segment Better Address the Specific Technical Support Needs of Each Customer Type

Microsoft Files Software Piracy Lawsuits on Behalf of Customers And Resellers in Ohio; Recognizing Warning Signs Is Key to Avoiding Harmful Effects of Piracy

### Friday, April 23, 1999



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## Microsoft Initiatives, Day by Day: 1996 to the Present

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Software Piracy Deprived Iowa Economy of More Than \$97 Million; Microsoft Shares Proper Licensing Practices and Tips for Identifying Counterfeit Software With Customers and Channel Partners

### Thursday, April 22, 1999

Microsoft Re-engineers Support Offerings To Renew Focus on Customer Satisfaction Announcement Available Live via Teleconference

Software Piracy Robbed More Than \$100 Million From Nebraska Economy; Microsoft Shares Proper Licensing Practices and Tips for Identifying Counterfeit Software With Customers and Channel Partners

Microsoft Develops Office 98 Add-In for Integration With FileMaker Pro; Microsoft Celebrates Its One-Year Anniversary of Office 98, More Than 1.5 million Copies Distributed Worldwide

### Wednesday, April 21, 1999

MSN Gaming Zone and Toyota Give Away New Tundra 4x4 Truck Toyota Tundra V8 4x4 Announced as Grand Prize For the Tundra Madness Tournament on the MSN Gaming Zone

Microsoft Teams With Tools for Life to Provide PCs To People With Disabilities; Innovative Program Gives New Life to Old Computers

Microsoft Launches Redesigned Industry Solutions Web Site As Significant Resource for Users; Web Site Offers Increased Accessibility and Industry Knowledge With the Addition of New Navigational Tools

Software Piracy in Georgia Amounts to an Economic Loss Of Nearly \$450 Million; Microsoft Urges Education to Help Protect Consumers and Honest Businesses

### Tuesday, April 20, 1999

Microsoft Announces Strong Quarterly Revenue and Income; Breadth of Product Line Successes Drives Results

Solomon Software Moves to an All-Microsoft Product Platform, Embeds SQL Server 7.0 in Solomon IV Product Unification Strategy Simplifies Choices, Reduces Risk and Complexity for Customers

### Monday, April 19, 1999

Microsoft to Acquire Access Software

Internet Any Time, Anywhere: Gates at COMDEX/Spring; Microsoft Highlights Growing Excitement for Windows 2000, New Pointing Device Technology

Microsoft Unveils the Year's Fastest-Growing ISVs for Windows; First-Annual "Winning on Windows" Event Honors Top 75 ISVs for Tremendous Growth and Innovation

MSN HomeAdvisor Adds Five New National Lenders; Agreements With Bank One, Citibank, GreenPoint/Headlands, American Home Mortgage And North American Mortgage Provide Customers With Thousands of New Loan Products To Choose From

Microsoft's Sleek New IntelliMouse Explorer and IntelliEye Technology Toss Out the Mouse Ball Today at COMDEX; Mouse Ball and Longtime Partner Mouse Pad Left to Ponder What's Next

Microsoft and NorthPoint Communications Form Alliance To Accelerate Development and Deployment of Broadband Services

Leading PC Manufacturers and Global Systems Integrators Get Ready for Microsoft Windows 2000 Industry Partners Prepare Products and Services to Aid Evaluations of Windows 2000 Beta 3

Customers Can Preorder Windows 2000 Beta 3 Today; Corporate Preview Program for Windows 2000 Will Enable Broad Corporate Evaluation

### Friday, April 16, 1999

Microsoft "Midtown Madness" to Feature Ford Vehicles; Action-Packed Racing Game for PC Features Selection of Ford-Licensed Vehicles For Slashing Through the Virtual Streets of Chicago

### Thursday, April 15, 1999

International Leaders Explore Power of Technology To Improve Nations' Performance Microsoft Hosts Second Annual Government Leaders' Conference To Help Empower Citizens and Governments With Technology

Media Alert . . . Media Alert . . . Media Alert; Microsoft Press Events for COMDEX/Spring '99 and Windows World

### Wednesday, April 14, 1999

Windows NT Fuels Explosive IT Transformation in Energy Industry; New Study Shows Low Cost of Ownership, Ease of Use and High Functionality Are Making Windows NT the Technical Platform of Choice for Oil and Gas Companies

MSN Expedia Hits Record \$16 Million in Weekly Sales; Expedia Becomes the First Online Travel Service to Reach the Sales Milestone

Microsoft MapPoint 2000 Released to Manufacturing; Enthusiasm Builds as MapPoint 2000 Delivers What Customers Want In a Business Mapping Product

TransPoint Names Lewis Levin President and CEO; Former Head of Microsoft Desktop Finance Division To Lead Internet-Based Bill Delivery and Payment Venture

Microsoft Files Its First Piracy Lawsuits in Kansas, Continues Anti-Piracy Efforts in Missouri Lawsuits Intended to Protect Honest Resellers and Consumers From Harmful Effects of Piracy

Media Alert ... Media Alert ... Media Alert; Microsoft FrontPage 2000 Trial Version Available Now

MSN Sidewalk and EarthCam Launch Live Network of Web Cameras; Views of Popular Attractions Available Around the Clock

Microsoft Announces Logo Program for Microsoft Agent; Now More Than 2.5 Million Customers Worldwide Can Identify Solutions That Enhance Human and Computer Communication With Microsoft Agent

### Tuesday, April 13, 1999

Microsoft Windows Media Technologies Gains Support for Downloadable Music from Top Music Sites, Independent Labels, Popular Bands And Innovative Developers; Music Fans to Gain Greater Access to Internet Music for Authorized, Double-Fast Downloads; High-Quality Personal Jukebox Music Collections

Microsoft Wins Industry Support for Windows Media Technologies 4.0 Content Providers, Independent Record Labels, Software Vendors and Solution Providers Embrace New Platform to Deliver a High-Quality Streaming Audio and Video Experience

Microsoft and Reciprocal Extend Strategic Alliance to Deliver Digital Rights Management Solution Based on Windows Media Technologies 4.0 Reciprocal Will Provide Music Industry With Scalable, End-to-End DRM Solution Based on Windows Media Rights Manager

Microsoft Announces Beta Release of Windows Media Technologies 4.0 Only Streaming Media Platform to Deliver FM-Stereo-Quality Audio to Modem Users, MP3-Equivalent-Quality Music With Files Half the Size, and a Rights-Management System To Reduce Pass-Around Piracy and Enable Digital Distribution and Commerce

Inacom and Microsoft to Provide Accelerated Technology Deployment and Management Solutions; New Alliance Enables Inacom to Provide Advanced Microsoft Technology Solutions Immediately Upon Availability of New Microsoft Products

Growing Number of Software Vendors Develop Knowledge Management Solutions for the Microsoft Platform; Microsoft Exchange Server Performs up to Eight Times Faster Than Competing Messaging Platforms in Independent Tests

### Monday, April 12, 1999

Software Vendors Shipping More Than 600 Applications Worldwide For Microsoft SQL Server 7.0 ISVs Representing 30 Industries Offer

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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Broadest Choice of Leading Business Solutions For Data Warehousing, E-Commerce and Line of Business

Microsoft Introduces Internet Explorer 5 Evaluation and Deployment Kit; New Resource Simplifies Evaluation of Internet Explorer; Standard Register Joins Growing List of Businesses Choosing Internet Explorer 5

Leading ISVs Announce Support for Microsoft Windows 2000; More than 75 Leading ISVs Prepare Applications for Windows 2000

Software Piracy Robbed Indiana's Economy of More Than \$200 Million; Microsoft Announces Over 3,700 Jobs Lost to Piracy

### Thursday, April 8, 1999

Microsoft Takes Action Against Nine Companies in Pennsylvania, New York and New Jersey in Continuation of Anti-Piracy Efforts; Understanding Warning Signs Necessary to Avoid Acquisition of Illegal Software

MSN Internet Access Announces Integrated Marketing Agreement With Broadcast.com; MSN Internet Access Becomes a Preferred Provider on Broadcast.com Web Site

### Wednesday, April 7, 1999

Microsoft and Key Universal Plug and Play Supporters Announce Forum To Advance Universal Plug and Play Preliminary Universal Plug and Play Specifications And Source Code Available Through Forum Web Site

Microsoft and Supporters Demonstrate Universal Plug and Play Devices and Networks at WinHEC; Twenty-Six Additional Companies Join Easy-to-Use Web-Based Networking Initiative

Intel, Microsoft Announce Windows Server Appliance For Small Businesses at WinHEC; Companies Target Simplified Networking Platform for Small Businesses

Industry Support Grows for Intel and Microsoft Easy PC Initiative; Leading PC Manufacturers Announce Support for Initiative Designed to Increase Ease of Use For PC

Microsoft President Outlines Key Initiatives at Eighth Annual Windows Hardware Engineering Conference; New Version of Windows for Consumers Announced for Year 2000

Microsoft Announces Windows Image Acquisition Architecture; Microsoft Working With Imaging Industry to Deliver Enhanced Imaging Functionality

Microsoft Announces Availability of A+ Certification Training Kit; Self-Paced Training Kit From Microsoft Press Helps People Prepare For Certification and Start an IT Career

MSN Hotmail Announces French, German and Japanese Versions For Growing International Membership Base Largest E-Mail Provider Surpasses 40 Million Member Milestone

Microsoft Files Lawsuits in Washington For Alleged Distribution of Counterfeit Software; Software Piracy Strikes Industry and Customers Close to Microsoft's Hometown

### Tuesday, April 6, 1999

Media Alert ... Media Alert ... Media Alert; Microsoft Office and VBA Developer Technology Tour '99

Microsoft Announces New and Improved Licensing Programs for Education; New Microsoft School Agreement and Enhanced Microsoft Campus Agreement Make Software More Affordable and Easier to Manage

New Training Resources Make Selling and Supporting Microsoft Technology Solutions Easier Than Ever; Microsoft Direct Access Launches Hands-On Training Kits and Sales Centers

Microsoft Announces Free Phone Support for Technology Providers; Offering Builds on Success of Recent \$30 Million Investment in Free Online and Phone Support

Merrill Lynch Selects Microsoft Internet Explorer 5 For Worldwide Internet and Intranet Solution; Joins Growing Number of Businesses Choosing Internet Explorer 5; Cites Rich Development Platform, Reduced Cost of Ownership as Reasons for Upgrade

Media Alert ... Media Alert ... Media Alert; Microsoft and PBS The Business Channel to Webcast Training Program

Microsoft Files Software Piracy Lawsuits on Behalf of Customers And Resellers in Maryland and Virginia; Prevalence of Piracy in the Area Underscores Need for Recognizing Warning Signs Before Acquiring Software

### Friday, April 2, 1999

Microsoft Announces Industry Support For New Security Features in Office 2000 Network Associates and Trend Micro to Offer Integrated Anti-Virus Solutions for Office 2000

### Thursday, April 1, 1999

Software Piracy Drained More Than \$440 Million From Ohio Economy; Microsoft Announces 6,100 Jobs Lost to Software Piracy

EXPEDIA EXPRESS; April 1999 - Vol. I, Issue 11

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# 1998

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## January 1998 Press Releases

### Friday, January 30, 1998

Media Alert; Microsoft and Amdahl Form Enterprise Alliance

### Wednesday, January 28, 1998

Digital and Microsoft Announce Expanded Alliance to Accelerate Adoption of Windows NT Across the Enterprise; First Worldwide Prime Integrator for Windows NT Solutions Alliance to Focus on Scalability, Integration, New Solutions and Lower Cost of Computing

MSFDC Announces New Third-Party Program for Implementing Its Electronic Bill Payment and Presentment System; Seventeen Companies Join the MSFDC Systems Integrator Program and Add Momentum To In-Progress Field Testing With Banks, Billers

More Than 3,000 Web Professionals Attend Web TechEd Conference On Building Web-Based Business Solutions; Attendees Praise Rich Tools, System Services That Make Windows Their Top Choice for Web-Based Solutions

Microsoft Visual Basic Advances RAD Industry Leadership Position Visual Basic 5.0 Shows Record License Sales and Usage, Takes Lead in Server and "Weblications" Development

Microsoft Introduces New Service-Focused E-Commerce Web Site For Office 97 Customers Office Update Web Site Delivers Free Interactive User Assistance, Downloadable Resources and Tools

Microsoft Donates Windows 95 Software to Senior Centers; Company Continues Outreach to Mature Americans

Microsoft Files Lawsuits Against Six Northern California Computer Resellers; Company Strives to Protect Consumers From Repeat Violators

Microsoft Files Lawsuits Against Three New York Computer Resellers; Efforts Stepped Up on East Coast to Stop Illegal Distribution

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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Microsoft Files Three Software Piracy Lawsuits In First New England Undercover Sweep Nine Computer Resellers Reach Settlements in Copyright Infringement Cases

### Tuesday, January 27, 1998

Microsoft, ArborText, DataChannel and Inso Submit XML-Data Specification to W3CXML-Data to Improve Integration Between Databases

Bill Gates Meets With Third-Grade Class in East Palo Alto As Part of Continuing Effort to Learn More about Education and Technology; Microsoft Announces Donations to Support Technology and Education in California K-12 Schools

Expedia.com Offers Consumers One-Stop Online Travel Shopping: The Expedia Travel Network Expands Expedia.com to Offer Cruises, Merchandise and More Vacation Options

Microsoft, QUALCOMM and Lotus Submit HTML Threading Proposal to W3C Will Enable Data-Rich Features in HTML E-Mail Applications

Microsoft Names Pieter Knook Vice President, Far East

### Monday, January 26, 1998

Major Internet Content Providers Adopt Microsoft NetShow; Bloomberg LP, CNN Interactive, FOX News Online, FOX Sports Online, MSNBC and Warner Bros. Online Select NetShow; Broad Availability of Infrastructure Products and Services Fuels Its Momentum

Microsoft Announces Application Interoperability Initiatives; Will Directly License and Support COM on Platforms Other Than Windows

Microsoft Announces First Beta of NetShow 3.0 Delivers Highest-Quality Streaming Audio and Video for Intranets and the Internet

Microsoft Site Server 3.0 and Site Server 3.0 Commerce Edition Now in Beta; Provides Powerful Publishing, Search, Commerce Solutions

Media AlertTech Museum of Innovation Presents: A Conversation With Bill Gates

IONA Technologies to License Microsoft COM Technology; The Companies Announce IONA's Decision to License Microsoft's Object Technology

Media Alert Bill Gates to Discuss Technology in Education With Teachers and Students at César Chávez Academy

Microsoft Announces Next Version of Visual InterDev; New Features Will Enable Developers to Design, Build and Debug Data-Driven Web Applications Faster Than Ever

Microsoft to Add Two New ActiMates Characters in 1998 Arthur and D.W. to Be Unveiled at Toy Fair as Part of Expanded ActiMates Lineup

Microsoft Announces 2-for-1 Stock Split

Microsoft and West Group Launch Legal Toolkit

### Friday, January 23, 1998

Microsoft's Bob Muglia to Outline Web Solutions Vision at Web Tech; Ed Muglia to Host Customer Panel to Highlight Windows NT-Based Solutions in Press Teleconference

Featured Articles and Stocks From Microsoft Investor

### Thursday, January 22, 1998

Microsoft and DOJ Reach Agreement on Compliance with Court Order; Company Will Provide Computer Makers with Additional Options That Hide But Do Not Remove Browser Functions from Operating System Microsoft will Pursue its Expedited Appeal

MEDIA ADVISORY - MICROSOFT NEWS CONFERENCE AND TELEPHONE BRIEFING

Hotel Industry Gets First Look at New High-Speed Internet Access Solution; ATCOM/INFO and Microsoft Team Up to Deliver IPORT

### Wednesday, January 21, 1998

Microsoft Announces Record Quarterly Profits Strength of European and OEM Channels Offsets Asian Weakness

Softimage Enters Technology Alliance With Imageware High-Performance Modeling Tools to Be Incorporated Into Next Generation of SOFTIMAGE|3D

Microsoft Releases Internet Explorer 4.0 Featuring Outlook Express For Users of Windows 3.1 Best-of-Breed Browser and E-Mail for Windows 3.1 and Windows NT 3.51 Bring Unmatched Capabilities to Millions of Users

Banc One Joins Forces With MSFDC To Pilot Internet-Based Bill Presentment and Payment Service

### Tuesday, January 20, 1998

Bill Gates Announces Expansion of Windows DNA for Financial Services During Address at Financial Markets Summit; Framework Extension Will Simplify Straight-Through Processing For Financial Market Participants

Microsoft Joins With Symantec to Provide Comprehensive Fax Capabilities for Microsoft Outlook 98 Companies to Align Strategies for Joint Development to Provide Best-of-Breed Communication And Information Management Solutions

Microsoft and Ernst & Young Ease Tax-Time Woes Through Money 98 Financial Suite and America's Best-Selling Tax Guide Consumers Get Best-Selling Tax Guide Free With Money 98 Financial Suite

### Friday, January 16, 1998

Media Alert Featured Articles and Stocks From Microsoft Investor

### Thursday, January 15, 1998

Panel of Technology Experts Chosen to Evaluate Custom Applications For Seventh Annual Windows World Open; Developers Invited to Submit Their Windows-Based Applications Before Jan. 23 Deadline

Grammy Award-Winning Recording Artist Lyle Lovett Leads Motorcycle Trek Through Chile On Mungo Park Adventure Webzine

### Tuesday, January 13, 1998

Microsoft Confirms Inspection by Japanese Fair Trade Commission; We have great respect for the important role played by the Japanese Fair Trade Commission

Microsoft Ships Microsoft SQL Server 7.0 Beta; First Broadly Available Beta of Best-Selling Windows NT Database; Microsoft SQL Server the No. 1 Windows NT Database With 44 Percent Share, According to IDC

### Monday, January 12, 1998

Microsoft Announces Aptitude Tool to Help Individuals Identify and Prepare for IT Careers New Tool Answers Question: "What Is Information Technology and Where Do I Fit In?"

Students at More Than 600 Academic Institutions Prepare for Lucrative High-Tech Careers Microsoft Providing 100,000 Students With Technology Training and Skills

### Saturday, January 10, 1998

Microsoft, Motorola Announce Strategic Agreement For Wireless Communications for Windows CE; Will Enable Paging and Broadcast of Data for Windows CE

Software Is Shaping Consumer Electronics as Devices Go Digital, Says Microsoft's Gates; CES Keynote Focuses on Benefits of Standards, Connectivity

TCI Selects Microsoft Windows CE For 5 Million Digital Cable Set-Top Devices Microsoft and Tele-Communications Inc. (TCI) to Conduct Media Alert ... Media Microsoft and Tele-Communications Inc. (TCI) to Conduct Conference Call

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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### Friday, January 9, 1998

Microsoft Announces Limited Windows 98 Consumer Beta Preview Program For Home Users; Using Technology to Reach 100,000 Participants

Featured Articles and Stocks From Microsoft Investor

### Thursday, January 8, 1998

Developers Show Broad Support For New PC Companion Devices Powered by Windows CE 2.0 Windows CE Developers Conference to Be Held April 6-8, 1998

Microsoft Introduces Palm PC, PC Companion Powered by Windows CE 2.0 Seven OEMs Commit to Extending Windows Into Your Palm

Handheld PCs Powered by Windows CE Achieve Major Milestone; Half a Million H/PCs Ship

Microsoft Announces Auto PC, PC Companion Powered by Windows CE 2.0 Microsoft Pioneers Interactive Speech Technology

### Wednesday, January 7, 1998

Microsoft to Host WinHEC 98 March 25-27 in Orlando, Fla.; Microsoft and PC Industry to Preview Future Hardware Technologies To Advance Windows Platform

Microsoft, Unilever HPC-USA and FamilyPC Team Up To Make the Home Computer "Click" With Families

Consumers Save \$10 With Microsoft Money 98 Financial Suite and Kiplinger TaxCut; Microsoft and Block Financial Help Consumers Ease the Pain of Tax Season

### Tuesday, January 6, 1998

Microsoft and Apple Advance Relationship By Delivering on Product Commitment Microsoft Unveils Office 98 Macintosh Edition and Internet Explorer 4.0 for Macintosh; Apple Introduces Mac OS 8.1 With Internet Explorer as Default Browser

Microsoft Announces Internet Explorer 4.0 and Outlook Express For Macintosh Best-of-Breed Browser and E-Mail Demonstrate Microsoft's Commitment To Macintosh Users Everywhere

Microsoft Announces March Availability of Office 98 Macintosh Edition 25,000 Hours of Customer Research and Over 1 Million Wish Line Requests Shaped Product Tailored to Macintosh Customer

### Monday, January 5, 1998

Official Web Site of America's Largest Auto Show Unveils Hot New Cars and Examines Age-Old Anxieties

Microsoft Announces Winners of the BackOffice Challenge For Middle Market Accounting at SoftEx, State of the Art, and Great Plains Software Win Awards for Their Windows NT- and Microsoft SQL Server-Based Solutions

### Wednesday, January 29, 1997

Network Solutions and Microsoft to Advance Protocols For Distributed Internet Directory Searches; RWhois and Common Indexing Protocols to Provide a Scalable Infrastructure For Distributed Searches of Internet Directory Data

Microsoft Names Robert Litvak to Manage Talent and Casting For Interactive Media Group Appointment Extends Pioneering Efforts in Interactive Entertainment

### Tuesday, January 28, 1997

New Microsoft Office 97 Career Awareness Campaign Puts College and University Students On A Fast Track To Success; Academic Pricing Makes Office 97 More Affordable So Student Users Can Be More Marketable

Microsoft to Contribute VRML 2.0 Reference Implementations To VRML Consortium; Shows Strong Support for New VRML Consortium; Developers, Content Creators, Users Benefit From Standard VRML Implementations

Microsoft Internet Explorer 3.0 Is World's Fastest-Growing Browser; Zona Research Indicates Microsoft Internet Explorer Share Now 28 Percent

Microsoft Announces Visual Studio 97, A Comprehensive Suite of Microsoft Visual Development Tools; New Versions of Visual Tools Help Developers Integrate New Internet Technologies With Existing Client/Server Solutions

Microsoft Announces At a Glance Visual References for Microsoft Office 97 New Series Joins Well-Known Line of User-Friendly Computing Guides from Microsoft Press

Microsoft Selects Viewpoint to Provide 3-D Models for VRML 2.0 Models to Be Distributed With Microsoft Internet Explorer At World Movers Conference

Microsoft Announces Innovative New E-Mail Management Tool And Ready-to-Use Groupware Applications for Outlook 97; Available for Free Download Now; New E-Mail Rules Wizard and Sample Groupware Applications Provide Sophisticated Collaborative Solutions to Widest Range of Users

Microsoft Ships Beta Versions of VRML 2.0 Viewers for Java and C++ Offers Java, C++ Developers Entrée to 3-D Internet Content Market; Promises End Users Best of the Web in 3-D

### Monday, January 27, 1997

Microsoft Licenses VRML 2.0 C++ Implementation From Intervista Software Delivers High-Performance C++-Based VRML 2.0 Viewer to Microsoft Internet Explorer

Independent Research Proves Microsoft Exchange Server Easier, Faster to Manage Than Lotus Domino, Netscape Mail Server IT Administrators Prefer Microsoft Exchange By More Than 2-to-1 Over Domino, Netscape Combined

Microsoft Announces Hardware Volume Purchasing Program; Substantial Discounts on Microsoft Ergonomic Input Devices Available to Customers in the Select Program

Softimage Announces Support for New Silicon Graphics OCTANE System; New Version of Softimage 3D Pushes OCTANE Texturing and Multiprocessor Performance

New Version of LEXIS-NEXIS Office for Windows To Feature Microsoft Internet Explorer; Microsoft Internet Explorer will be incorporated into LEXIS-NEXIS Office 97

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# 1997

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## January 1997 Press Releases

### Thursday, January 30, 1997

Media Alert ... Media Alert ... Media Alert Microsoft to Announce New Office 97 Distribution Plans

FINA Oil and Chemical Co. Chooses Microsoft Internet Explorer 3.0 For Corporate Intranet; Cites Easy Integration, Continuity With In-House Development and Microsoft's Internet Vision As Key Factors

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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Microsoft, Reynolds and Reynolds Offer Internet Classifieds; Agreement to Lead to World's Largest Used Car Database Shoppers will be able to search by make, model, price range and geographic preference.

Media Alert ... Media Alert ... Media Alert - The Microsoft BackOffice Challenge for Middle Market Accounting At SoftEx in Accounting and Finance

### Wednesday, January 22, 1997

Microsoft Enters Exclusive Agreement With Jim Henson Productions, Inc. To Develop Original Family Programming for The Microsoft Network Jim Henson Productions, Creator of the Muppets, Selects MSN As the Exclusive Online Home for Interactive Projects

Reynolds Metals Selects Microsoft Internet Explorer as Standard Browser For Intranet Solution; Superior Cross-Platform Integration Key Factor in Decision to Switch From Netscape Navigator

### Tuesday, January 21, 1997

Microsoft Announces, Demonstrates Application Foundation Classes Comprehensive Set of Cross-Platform Class Libraries for Java; More Than 80 Developers Attend Microsoft Design Preview of Latest Java Technologies; Praise Microsoft Innovation, Support of Java, Commitment to Developers, Openness

### Monday, January 20, 1997

MSN Premieres Highly Anticipated Book on the Rock Music Industry Music Central Previews "The Mansion on the Hill," Enhancing Text With Interview Sound Bites, Song Clips and Artist Biographies

### Friday, January 17, 1997

Microsoft Cautions About Fiscal 1998 Growth Despite Record December Results "We are making major investments for the future," said Bob Herbold, chief operating officer.

### Thursday, January 16, 1997

INTUIT, MICROSOFT AND CHECKFREE CREATE OPEN FINANCIAL EXCHANGE; Unified Specification will Connect to Integriion's Gold Standard

Microsoft Announces MICROSOFT OFFICE 97 STARTS HERE; Self-Paced, Interactive Training Helps New Users and Upgraders Get Up to Speed Fast

Microsoft Announces the Immediate Availability of Office 97Market Momentum Builds for Innovative New Product Designed for Customers

### Wednesday, January 15, 1997

Intergraph Selects Microsoft Internet Explorer As Standard Browser for Worldwide Intranet and Internet Solution Company Switches From Previous Browser, Citing Cross-Platform Availability, Ease of Use and Lower Cost

Softimage and Mental Images Further Strategic Relationship; Promotional Pricing Through March 31, 1997; Digital Domain, RGA, Fox, Sega and Others Already Using Mental Ray Extensively in Major New Productions

New TV Program Gives Small Businesses Technology Tips From Peers; "America at Work" Video Series Produced by Microsoft, Sponsored by Hewlett-Packard and GTE to Be Broadcast Nationally on USA Network

### Monday, January 13, 1997

Microsoft to Host Developer Days Worldwide on March 19 New Development Tools and Technologies for Integrating Client/Server and the Internet To Be Showcased

Nautica International Chooses Microsoft Technology For Secured Global Intranet Communications Leading Designer Brand Selects a Microsoft Office 97 and BackOffice-Based Intranet Solution

Major Retailers, Software Developers, Partners Endorse Microsoft ActiveX-Based Architecture Initiative; Architecture to Cut Costs and Risks, Increase Options, Ease Integration for Retailers

### Friday, January 10, 1997

The Microsoft Network and Castle Rock Entertainment Bring Civil Rights Education to Students "Ghosts of Mississippi" In-School Program and Contest Kicks Off in January

### Thursday, January 9, 1997

Microsoft Announces the Microsoft Entertainment Pack for Windows CE Ten Great Games in the Palm of Your Hand

Microsoft Announces New Technologies to Make Personal Computers More Interactive Initial Limited Release SDK to Be Delivered in February To More Than 50 Companies From the PC, Consumer Electronics and Television Industries

### Wednesday, January 8, 1997

Microsoft Picture It! Now Available for Lower Price in the New Year; With Picture It!, consumers can get the same photographic quality they get from their photo developer.

Microsoft's Mungo Park Follows NASA's Atlantis Shuttle Mission to Russian Space Station Mir; Online Space Contest Offers Free Trip to a Future Shuttle Launch

Microsoft Ships Final Release of Internet Explorer 3.0 for Macintosh With Just-in-Time Java Compiler and Native ActiveX Support Free Personal Web Server Beta Also Available

### Tuesday, January 7, 1997

Microsoft Announces New Macintosh Product Unit; Unit Company Reaffirms Commitment to Macintosh Platform

Microsoft FrontPage 1.0 for Macintosh Delivers Award-Winning Web Publishing Tool to Macintosh Users; Beta Version Now Available for Free Download From Web; New Version Combines Cross-Platform Compatibility With Robust Feature Set And Unprecedented Ease of Use

Microsoft Announces Enhanced Microsoft Office for Macintosh; New Tools Designed to Help Small Businesses

Coopers & Lybrand Chooses Microsoft Internet Explorer As Standard Browser for Worldwide Intranet; Intranet Cites Rich Feature Set, Cross-Platform Availability as Key Reasons

### Monday, January 6, 1997

Intel, Microsoft and Toshiba Publish Specification For Easy, Flexible Power Management on Desktops, Laptops and Servers 20 Companies Support Advanced Configuration and Power Interface Specification 1.0

Microsoft Outlines DVD Support; Teams With Key Industry Leaders to Provide Complete DVD Solution On Windows and Windows NT

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## 1996

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### May 1996 Press Releases

#### Friday, May 31, 1996

**Microsoft Announces Limited-Time Upgrade Price of \$199 For Visual C++ for Macintosh** Microsoft Corp. today announced a special limited-

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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time offer to give developers the chance to license the Microsoft(r) Visual C++(r) development system Cross-Development Edition for Apple(r) Macintosh(r) for only \$199, which is 90 percent off the regular suggested price.

**Thursday, May 30, 1996**

**Microsoft Announces Major Gift to Sustain & Expand Computer Learning Center @ Martha's Table** Joining parents, teenagers and children in the Computer Learning Center @ Martha's Table, Microsoft Chairman and CEO Bill Gates today announced a \$110,000 cash and software donation to the center for the coming year, raising the company's contributions to more than \$240,000 over the past two years.

**Wednesday, May 29, 1996**

**Bill Gates Speaks at the Harvard Conference on Internet Society 1996** Microsoft helps to bring the Internet and Multimedia Technologies to under-served communities in Boston and beyond through Computer Clubhouse

**Bill Gates demonstrates new Internet Discovery Kiosk at The Computer Museum** Bill Gates Keynote address at Harvard University Internet Conference in Cambridge, MA, May 28-31, 1996.

**Massachusetts Institute of Technology Distinguished Lecture Series 1996** Bill Gates Keynote address at MIT Distinguished Lecture Series 1996

**Microsoft Internet Explorer 3.0 Beta Now Available** For users, Microsoft Internet Explorer 3.0 provides a dynamic browsing experience for viewing content created in Java, JavaScript, Netscape™ Plug-ins and HTML extensions as well as content created with ActiveX technologies and HTML 3.2 extensions. The software is available now for no charge (other than the cost of downloading) over the Internet at the Microsoft Web site, <http://microsoft.com/ie/>.

**Microsoft Introduces Internet Explorer Administration Kit; Cross-Platform Solution Lets Corporations, ISPs, Others Easily Customize Web Browsers** The Microsoft IEAK is another of the extensive suite of offerings available with Microsoft Internet Explorer. Other components recently announced include Microsoft Internet Mail and News, and Microsoft NetMeeting Internet conferencing software.

**Microsoft NetMeeting Conferencing Software Provides Easy Voice, Data Internet Communications; Available on the Web** Now Microsoft Corp. today announced that its NetMeeting(tm) communications and collaboration software, in conjunction with the Microsoft(r) Internet Explorer version 3.0 beta software, is available today worldwide to download at no charge (other than the cost of download time) from the World Wide Web.

Speaking to schoolchildren and community leaders today at The Computer Museum, Microsoft Chairman and CEO Bill Gates announced that the software manufacturer will donate nearly \$100,000 in cash, software and hardware in order to help expand the Museum's Computer Clubhouse into under-served communities such as Roxbury and Boston's South End.

**Tuesday, May 28, 1996**

**Microsoft Kicks Off Developer Madness With Events Across the United States, Canada** As part of its wide-ranging commitment to developers, Microsoft Corp. today announced an initiative titled Developer Madness, designed to help developers navigate the "crazy" rush to the Internet. Developer Madness will include a series of one-day seminars and training sessions this summer targeted to developers across the United States and Canada.

**Microsoft SQL Server Delivers Industry's First Internet-Based TPC-C Benchmark** Microsoft Corp. today announced that the combined power of Microsoft(r) SQL Server(tm) 6.5 and Microsoft Internet Information Server 1.0 set an industry record for price/performance, at \$124 per tpmC(r) (transactions per minute), in the industry's first Internet-based Transaction Processing Council Benchmark C (TPC-C(r)) results.

**Microsoft Offers Free Internet Jump Start CD Created Specially for Higher Education** The Internet became more accessible to institutions

of higher education today as Microsoft Corp. made available 10,000 copies of a specially created CD at no charge.

**Microsoft Office With Bookshelf 1996-97 Edition for the Macintosh Now Available for Students, Educators Nationwide** Available for students and educators only, this edition provides the most powerful productivity tools available for the Macintosh and includes Microsoft Excel version 5.0, Microsoft Word 6.0.1, the Microsoft PowerPoint presentation graphics program 4.0, and a workstation license for Microsoft Mail (version 3.1 or earlier) or Starnine Mail, plus the new Microsoft Bookshelf 1996-97 Edition multimedia reference library.

**Microsoft Office Compatible 95 Program Grows To More Than 400 ISVs in 400 Days** Microsoft Corp. today announced that the number of independent software vendors (ISVs) participating in the Microsoft(r) Office Compatible 95 program has tripled in the 400 days since the second version of the program was introduced in April 1995.

**Microsoft Takes Next Step in Establishing The Online Classroom for the World** Microsoft Corp. today announced the availability of online training classes on the World Wide Web for individuals and students to become educated on Microsoft(r) software and technologies.

**Friday, May 24, 1996**

**Microsoft Hosts Open Design Preview Of Java Reference Implementation for Windows** Microsoft Corp. last week hosted the first design preview of the Java Reference Implementation for the Microsoft(r) Windows(r) operating system. The Java Reference Implementation enables Java applets to run seamlessly on Windows.

**Wednesday, May 22, 1996**

**Microsoft Celebrates Centuries of Office Innovation** Today, Microsoft Corp. launches a fun online contest to pay tribute to these significant innovations and to thank the 22 million users of Microsoft(r) Office for helping make productivity software suites one of the most significant innovations in modern business. The contest can be accessed from the Microsoft Officeome page at <http://microsoft.com/msoffice/contest/innovation/>.

**Monday, May 20, 1996**

**More Than 30 Million Users Make Microsoft Excel The World's Most Popular Spreadsheet Program** To recognize the contribution customers of Microsoft Excel have made to the success of the product, Microsoft Corp. today announced a set of no-charge product add-in enhancements that extend Microsoft Excel functionality to the Internet and simplify complex tasks. Users can download the new add-ins immediately from the Microsoft Excel World Wide Web site, located at <http://microsoft.com/excel/>.

**Microsoft At Deadline** 1.) Microsoft Announces dbWeb 1.1, Available at No Charge From Microsoft Internet Developer Toolbox Web Site 2.) Microsoft Publisher Reaches 3 Million-User Mark, Maintains 99 Percent Customer Satisfaction Rating

**Friday, May 17, 1996**

Cycling cyber-fans around the world can now participate in the Microsoft Grand Prix, the first event of the U.S. Olympic Team Trials - Cycling, presented by Fresca on Sunday, May 19, in Seattle. Users can participate through an Internet solution called RiderLink that incorporates more than 20 Microsoft(r) software products, including Microsoft Office for the Windows(r) 95 operating system.

**Thursday, May 16, 1996**

**Microsoft Introduces Major Upgrade to Softimage 3D** This new release, which raises the benchmark for high-end 3-D graphics capabilities, includes significant enhancements to its already powerful modeling, animation and rendering capabilities; important new interactive game development features; and a new environment for creating plug-in applications.

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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**Microsoft Takes Aim at Game Players** At the Electronic Entertainment Expo today, Microsoft Corp. unleashed an arsenal of 11 new game titles for PCs running the Microsoft(r) Windows(r) 95 operating system. Deadly Tide, Monster Truck Madness, Hellbender, NBA(tm) Full Court Press(tm) and Close Combat are among the new games Microsoft is showcasing at E3.

**Microsoft Monster Truck Madness Crushes and Leaps Its Way Into Electronic Entertainment Expo (E3)** You might not want to admit it, but right now you're behind the wheel of BigFoot(r), the king of monster truck racing. You slam into Snake Bite(r), and the shocking roar of the collision fills your ears as your truck careers against a barrier, sending glass and mud flying all around you.

**Softimage Increases Focus on Game Developers With New Products and Programs** At the Electronic Entertainment Expo (E3) today, Softimage Inc., a wholly owned subsidiary of Microsoft Corp., announced new products and programs that will make it easier for game and interactive content developers to produce the industry's highest-quality 3-D graphics animations and imagery.

**Microsoft NBA Full Court Press Delivers Intensely Competitive, Realistic Basketball Game at Electronic Entertainment Expo (E3)** NBA Full Court Press combines the thrill of competition with realistic sights, sounds and actions, plus a new level in ease of use for heart-pumping action.

**Unparalleled Industry Support for Gaming on Windows 95 Makes It the Gaming Platform of Choice for 1996** At the Electronic Entertainment Expo (E3) here, Microsoft Corp. today announced the availability in retail outlets of more than 100 titles developed for the Microsoft(r) Windows(r) 95 operating system by third-party developers.

**Microsoft Takes Kids on a Fascinating Journey Inside the Earth With the Newest Scholastic's The Magic School Bus CD-ROM** Amid the excitement of the Electronic Entertainment Expo today, the science of geology exploded into rock-solid fun with the introduction of Microsoft's latest software gem for kids, Scholastic's The Magic School Bus(r) Explores Inside the Earth.

**Microsoft's Deadly Tide Is Rising at Electronic Entertainment Expo (E3)** What if the enemy were no longer out there in space, but right here on Earth, building massive fortifications in our oceans? What if the enemy's evil presence and mission to eliminate the human race had finally been discovered? Those pounding explosions you hear - they're only the beginning. The beginning of the end of humanity. Only you can stop it.

**Softimage Launches New Version of Mental Ray Distributed Rendering Environment** As part of its latest high-end 3-D modeling, animation and rendering software, Softimage Inc. is introducing a more powerful version of mental ray, its distributed, fully programmable rendering environment for Softimage(r) 3D.

**Tuesday, May 14, 1996**

**Microsoft and Metrowerks Integrate Java with ActiveX on the Macintosh** Microsoft Corp. today announced a pact with Metrowerks Inc. in which Metrowerks will integrate Microsoft(r) ActiveX(tm) technologies with Java in its industry-leading CodeWarrior line of application development products for the Apple(r) Macintosh(r) operating system.

**Monday, May 13, 1996**

**Microsoft Ships Beta 2 Versions of Windows NT Server, Workstation 4.0** Microsoft Corp. today began shipping more than 200,000 copies of the beta 2 versions of the Microsoft(r) Windows NT(r) Server version 4.0, including Microsoft Internet Information Server 2.0, and Windows NT Workstation version 4.0 operating systems to users and developers worldwide, the largest-scale beta release in the history of Windows NT.

**OLiFe Specification Takes Hold** OLiFe from Microsoft Corp. has secured a position as the pre-eminent specification for data integration in the life-insurance industry, garnering praise from established ISVs, support from leading insurance companies, and adoption by one of the industry's most important standards bodies.

**Friday, May 10, 1996**

**Softimage Software Used to Create Groundbreaking 3-D Attraction At Universal Studios Florida: Terminator 2 3-D** This month, Universal Studios Florida will debut Terminator 2 3-D, a spectacular interactive 3-D attraction based on director James Cameron's blockbuster feature "Terminator 2."

**Wednesday, May 8, 1996**

**Microsoft Online-Banking Strategy Gains Wide Industry Support** Microsoft Corp. announced today that 58 financial institutions have committed to offering online banking using Microsoft(r) Money through a group of leading banking-software vendors and banking-processing companies.

**Tuesday, May 7, 1996**

**Microsoft, Tandem Form Alliance to Develop "Nonstop" Business-Critical Capabilities on Windows NT Server** Microsoft Corp. and Tandem Computers Inc. today announced a strategic alliance that will further accelerate the adoption of the Microsoft(r) Windows NT(r) Server network operating system by customers of business-critical servers.

**Microsoft Expands Electronic Software Distribution via Internet** Microsoft Corp. today expanded its efforts in electronic software distribution (ESD), announcing a set of requirements for distributors and resellers interested in distributing and downloading Microsoft(r) software to end users via the Internet.

**Monday, May 6, 1996**

**Microsoft and Adobe Systems to Deliver Universal Font Format Brings Profit Alliance Model to Microsoft's Small Business Web Site** Microsoft Corp. and Adobe Systems Inc. today announced they are collaborating on a new universal font format that will combine today's leading TrueType(r) and Type 1 font technologies.

**"Guerrilla Marketing" Author Jay Conrad Levinson Brings Profit Alliance Model to Microsoft's Small Business Web Site** Jay Conrad Levinson, a member of the Microsoft® Small Business Resource Council and best-selling author of 22 small-business titles, including "Guerrilla Marketing," exclusively previews a chapter from his newest book on the emerging "profit alliances" trend on the Microsoft Small Business Resource World Wide Web site.

**Thursday, May 2, 1996**

**Microsoft Publishes ActiveX Protocol on the Web** Microsoft Corp. today announced publication on the Internet of a document that describes the binary network protocol for DCOM - the Distributed Component Object Model - a key ActiveX(tm) technology for building powerful Internet and intranet applications. (DCOM was previously referred to as Network OLE.)

## April 1996 Press Releases

**Tuesday, April 30, 1996**

Time Warner, Comcast, SCV and CGV to Team With Microsoft On Cable System, Internet Access and Service Microsoft Corp. announced today at Cable '96 that Time Warner Cable, Comcast Cable Communications Inc., Compagnie Générale de Videocommunication (CGV) and Singapore CableVision (SCV) will integrate Microsoft software on their cable networks to provide consumers with high-speed Internet services and distinctive local and regional online content.

Hardware and Software Companies to Cooperate With Microsoft On Public Networks Platform Today at Cable '96, Microsoft Corp. announced it is collaborating with leading hardware and software companies to provide integrated solutions for the public networks' challenge of deploying high-speed, video-enriched Internet services and content.

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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MSN Continues Momentum as the First Internet Online Service; Microsoft Corp. today announced it is continuing to take steps toward its goal to make MSN, The Microsoft Network, an Internet online service. April 30, 1996 Internet World Press Releases, San Jose California

Microsoft Internet Explorer Web Browser Available on All Major Platforms, Offers Broadest International Support; Microsoft Internet Explorer version 2.0 offers the broadest international support of any browser on the market today, delivering on Microsoft Corp.'s commitment to providing support for all popular platforms to users around the world.

Microsoft Previews Internet Explorer 3.0 With Innovative Support For Sharing of Voice, Applications Over the World Wide Web; Microsoft Corp. today announced that Microsoft Internet Explorer version 3.0, the next major upgrade to its popular Web browser, will be the first to implement industry standards that will make video, voice and data communications over the Internet as easy and commonplace as an ordinary phone call.

Microsoft Continues Commitment to Cross-Platform Solutions; Ships Microsoft Internet Explorer 2.0 for Windows 3.1; Delivering on its commitment to cross-platform support, Microsoft Corp. today released Microsoft Internet Explorer version 2.0 for the Windows 3.1 operating system. Users of Windows 3.1 can now access the Internet with a high-speed, feature-rich Web browser for a 16-bit environment.

Application Development Accelerates for Microsoft BackOffice; Vendors looking to develop leading-edge business applications are rushing to embrace the Microsoft BackOffice family as their platform of choice. Praising the server suite's integrated technologies - especially its capabilities for the Internet and intranets - more than 500 independent software vendors (ISVs) are now shipping products that work with Microsoft BackOffice.

Microsoft Adds Components to Microsoft BackOffice Server Suite 2.0; Microsoft Corp. today updated its Microsoft BackOffice family of integrated server software to include messaging and groupware, a high-performance Web server and an updated database, all with built-in support for the Internet and intranets.

### Monday, April 29, 1996

MICROSOFT ANNOUNCES SPECIAL WINDOWS 95 PRICE FOR EDUCATION; With market research predicting that the Microsoft Windows operating system will be the leading operating system in schools by the end of this school year, Microsoft Corporation today announced an exceptional offer for educators designed to continue fueling this shift - Windows 95 for \$19.95. Beginning May 1 through Oct. 31, 1996, any K-12 school and higher education institution in the U.S. can take advantage of this special price.

Microsoft Makes Available New ActiveX Template Library for C++ Programmers; Microsoft Corp. announced today it is making the ActiveX Template Library (ATL) freely available to C++ developers on the World Wide Web. This new library was created to provide developers with a convenient mechanism for building lightweight and fast component object model (COM) objects. COM is the technical underpinning of all Microsoft ActiveX technologies.

### Wednesday, April 24, 1996

Microsoft Announces Slate as Name of New Online Publication Headed by Michael Kinsley; To manage Slate's editorial content, Kinsley has selected an executive editorial staff that includes Jack Shafer as deputy editor, Jodie Allen as Washington, D.C., editor and Judith Shulevitz as New York editor. Slate will draw from the community of leading journalists, political and cultural figures, and policy makers to shape a timely and potent editorial calendar.

Microsoft and Casio to Collaborate on Consumer Product Technologies; Microsoft Corp. and Casio Computer Company Ltd. today announced that the two companies have agreed to work together on the joint development of software and hardware technologies for computer-based consumer products.

Media Alert: Microsoft to Participate in Cable '96, National Cable Television Association Show in Los Angeles; Cable '96, the annual conference of the National Cable Television Association, will take place April 29-May 1 in Los Angeles. Participating for the third consecutive year as an exhibitor, Microsoft will be located in booth 5323 in the West Hall of the Los Angeles Convention Center.

### Tuesday, April 23, 1996

Microsoft Announces Internet Starter Kit; Microsoft Corp. today announced the Microsoft Internet Starter Kit, the easy, complete and inexpensive way for novice users of the Windows 95 operating system to get on the Internet. The new kit includes everything that consumers need to unlock the full potential of the Internet and the World Wide Web...

Microsoft Ships Internet Explorer 2.0 for Macintosh, Bringing Ease of Use, Performance and Excitement to the Macintosh Platform; Microsoft Corp. today released its Microsoft Internet Explorer version 2.0 for the Apple Macintosh operating system. The best Internet client for the Macintosh, Microsoft Internet Explorer is fully compatible with Macintosh and Internet standards, offers the most responsive Internet performance for the Mac platform and supports a broad range of new interactive multimedia technologies for a more exciting Internet experience.

### Thursday, April 18, 1996

### Tuesday, April 16, 1996

Microsoft Shifts Software Sales Management Responsibility For Bookstore Channel; Microsoft Corp. today announced a realignment of software sales and channel support for retail bookstores, with Microsoft's national field sales organization assuming all account responsibility for the category. This function had previously been managed by Microsoft Press, the book publishing division of Microsoft, in conjunction with Ingram Book Co., the nation's largest book distributor.

Microsoft Garners Multiple Awards at RetailVision Trade Show; Microsoft Corp. was the big winner at the annual Millennium Awards presentation, held April 12 in Los Angeles as part of RetailVision, a biannual trade show attended by retailers of technology, multimedia products, and entertainment hardware and software. Microsoft won four awards, more than any other vendor. More than 4,000 retailers vote on the Millennium Awards before the event.

Microsoft Ships SQL Server 6.5; Today at DB Expo, Microsoft Corp. announced the release of Microsoft SQL Server 6.5. Fine-tuned to offer the best performance on the Windows NT Server network operating system, Microsoft SQL Server 6.5 represents a major enhancement to Microsoft SQL Server 6.0.

Microsoft, National Retail Federation Host National Seminar Series To Bring New Technology Solutions to Small and Medium-Sized Retailers; The 38-city 1996 Small Store Technology Tour will give retailers tools to assess their technology needs and to maximize their return on investments in store and back-end systems. They will learn about new retail systems and how these systems can give them a competitive advantage in their businesses. The tour will also provide insights into the Internet and how retailers can use it today to increase and enhance their businesses.

### Monday, April 15, 1996

Microsoft Acquires EXOS Inc; Microsoft Corp. today announced the acquisition of EXOS Inc., developers of the force feedback technology for game control devices. This latest addition to Microsoft's input device group strengthens the company's commitment to providing consumers with more compelling PC game play.

Bill Gates to host "Cyberlaunch" of Libraries OnLine! on MSN; As part of this year's National Library Week, Microsoft Chairman and CEO Bill Gates will host an on-line chat on The Microsoft Network at 10 a.m. (PDT), Wednesday, April 17, to celebrate the "cyberlaunch" of Libraries Online!

DreamWorks Interactive Uses Softimage Technology to Develop Spielberg's Directors' Chair; Softimage Inc., the world's leading high-end



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## Microsoft Initiatives, Day by Day: 1996 to the Present

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3-D animation software company and a wholly owned subsidiary of Microsoft Corp., today announced that DreamWorks Interactive will use technology available in the Softimage Software Development Kit (SDK) to create Directors' Chair, a real-time digital scene-editing tool. Directors' Chair will be used throughout the DreamWorks organization to help produce interactive games and feature motion pictures. The project was initiated by DreamWorks SKG co-founder Steven Spielberg.

Softimage Announces Breakthrough Integrated Video and Audio Editing, Compositing, Paint and Project Management Environment; Softimage Inc., the world's leading high-end 3-D animation software company and a wholly owned subsidiary of Microsoft Corp., today previewed a revolutionary new integrated digital-media creation, editing and management environment, code-named "Digital Studio." This new platform, which handles digital media ranging from compressed video streams to full-resolution film images, is a technology breakthrough because it provides a single consistent application for professional nonlinear video editing and compositing, 2-D and 3-D painting, audio editing, titling, special effects and project management.

Microsoft Access Upsizing Tools Gives Developers Path To Microsoft SQL Server 6.5 ; Microsoft Access Upsizing Tools for the Windows 95 operating system, an update to the popular tool originally released in January 1995, is now available at no charge to developers working with Microsoft Access. With Microsoft Access Upsizing Tools, developers can create solutions in Microsoft Access and then upsize them by moving their database to Microsoft SQL Server

DreamWorks Interactive, Evans & Sutherland, Others to Use Softimage Software Development Kit to Build Real-Time 3-D Applications; This announcement marks the first milestone in establishing the Softimage SDK as a standard development platform for high-end 3-D animation tools. During the next year, Softimage expects many more software developers, systems integrators and hardware companies to begin incorporating its Softimage-Live real-time 3-D technology and using the Softimage SDK. Softimage first publicly demonstrated real-time 3-D animation technology in its Virtual Theater presentation last year at NAB '95.

Softimage Previews New Version of Award-Winning Video Compositing Software ; This new version, which runs exclusively on Silicon Graphics Indigo workstations, includes innovations such as graphical user interface refinements, new motion tracking and stabilizing technology, enhanced paint capabilities and effects, integration with Softimage 3D, and an enhanced software development kit.

### Friday, April 12, 1996

Microsoft Announces Laura Jennings Named Vice President of MSN; Russell Siegelman to Assume New Responsibilities; Microsoft Corp. today announced that Laura Jennings will become vice president of MSN, The Microsoft Network division. Russell Siegelman, previously the vice president of MSN, will assume new responsibilities within the company.

### Thursday, April 11, 1996

Media Alert: TechEd '96 - Starring Bill Gates; Even though this year's TechEd '96 conference is sold out, developers can still participate through Microsoft at the Movies. Microsoft at the Movies will deliver two days of events and sessions, including the keynote address by Microsoft Corp. Chairman and CEO Bill Gates, at neighborhood theaters across the United States and Canada.

Manufacturers Win Microsoft Technical Innovation Awards; Microsoft Corp. presented the Leonardo Medal for Technical Innovations in Manufacturing (TIM) award to two top manufacturers and a Microsoft Solution Provider at Managing Automation magazine's Automation Hall of Fame ceremony. Opto 22, Chevron USA and Intellution won the award, based on technical innovations they achieved using Solution Provider application software and Windows operating system- and Microsoft BackOffice family-based servers.

Microsoft Helps to Bring the Internet to North Carolina Libraries, Colleges & Universities; Addressing business, government and community leaders

in Raleigh and Charlotte today, Microsoft Chairman and CEO Bill Gates announced three North Carolina educational initiatives totaling more than \$5.4 million. Microsoft announced it is providing a combination of financial and technical support, software and training to the following educational organizations...

### Tuesday, April 9, 1996

Digital, MCI and Microsoft Ally to Offer Integrated Business Solutions; Digital Equipment Corp., MCI Communications Corp. and Microsoft Corp. today announced they are delivering integrated intranet, electronic mail and messaging, and groupware business communications services. Digital Chairman Bob Palmer, MCI Chairman Bert Roberts, and Microsoft Chairman Bill Gates stated that this alliance builds on existing agreements and leverages MCI's communications expertise and integration capabilities, Digital's technology and support services, and Microsoft software products and technology.

Microsoft Announces Internet Newsgroups For Peer-to-Peer Discussions on Microsoft Products; This new service boosts Microsoft's Internet presence and further addresses customer demand for one-stop information and services over the Internet. Microsoft is investing in the newsgroups to create a community in which customers can share technical information about Microsoft products and technologies. Microsoft Newsgroups are scheduled to be live and accessible to customers on April 15, 1996, via the Support area of the Microsoft World Wide Web site (<http://www.microsoft.com/support/>).

### Monday, April 8, 1996

Microsoft Makes Web Publishing Easier for Millions of Office Users; Microsoft Corp. today released three no-charge add-ons to Microsoft Office that make it even easier for millions of Office users to create and publish information to the Internet or an intranet. New tools for Microsoft Access, Schedule+ and the PowerPoint presentation graphics program complete the Microsoft Office family of Internet Assistants and Viewers that enable users to publish a wide variety of information on the World Wide Web using all of their familiar Office applications.

Microsoft to Acquire aha! Software; Microsoft Corp. today announced it has signed a definitive agreement to acquire aha! software corp. of Mountain View, Calif., a leading developer of electronic-ink note-taking and editing software for mobile computers and communicators. Financial terms of the agreement were not released.

Microsoft Announces Channel Availability of Microsoft Developer Network; Responding to requests from developers and industry resellers, Microsoft Corp. today announced that Microsoft Developer Network will be available in reseller channels for the first time beginning May 1. Microsoft Developer Network is an essential companion for developers implementing Microsoft technologies. By making Microsoft Developer Network available through resellers, Microsoft gives developers what many have asked for: the breadth of Microsoft's knowledge, resources and technology, and the accessibility of local resellers.

Microsoft Announces FrontPage 1.1 With New Pricing and Availability Of Free Beta on World Wide Web; Microsoft Corp. today announced that Microsoft FrontPage 1.1, the new version of its critically acclaimed tool for easily creating and managing Web sites, is available in beta form for immediate download at no charge. Microsoft also announced that the estimated retail price for FrontPage has been lowered from \$695 to a special introductory estimated retail price of \$149, and that the Microsoft FrontPage server extensions, previously priced at \$200 each, are now free from Microsoft. Microsoft Office for Windows 95 customers will be eligible for a \$40 rebate. The FrontPage 1.1 beta and server extensions are available from the Microsoft Web site at <http://www.microsoft.com/frontpage/>. Widespread retail availability of FrontPage 1.1 is expected by the end of May 1996

Microsoft Introduces Bookshelf 1996-97 Edition: Provides Even Quicker Access to Expanded World of Information. Finding up-to-date information quickly with the Microsoft Bookshelf CD-ROM reference library has been made even easier with today's announcement of the 1996-97 Edition. With one click, users of all ages have access to nine of

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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the latest reference works, including the new Microsoft Bookshelf Internet Directory 96 and the Concise Encarta 96 World Atlas.

### Friday, April 5, 1996

Microsoft SQL Server Sets New Scalability Records In Database Throughput, Price/Performance on Windows NT; Microsoft Corp. today announced a new world record for database throughput on the Microsoft Windows NT operating system. In the latest TPC Benchmark test, Microsoft SQL Server version 6.5 beat Oracle7 and Sybase System 11 in throughput and price/performance using Windows NT and the same hardware platform.

### Tuesday, April 2, 1996

Microsoft Exchange Server Available ; Today at Networld+Interop '96, Microsoft Corp. announced the availability of Microsoft Exchange Server, the first integrated messaging and groupware server designed to provide users and system administrators with native open and secure access to the Internet.

Bill Gates Announces Microsoft Exchange... As a part of his NetWorld+Interop '96 keynote address, Bill Gates today announced that Microsoft Exchange Server is shipping and demonstrated Microsoft Corp.'s vision for business communications and computing over the Internet.

EDS Moves Users to Microsoft Exchange ; EDS, the world's leading information and technology services company, will use Microsoft Exchange to replace its current installations of approximately 18 messaging systems.

Microsoft Brings Multiplayer Games to the Internet With DirectPlay; In another enhancement to its highly successful DirectX technology family, Microsoft Corp. today announced the Microsoft DirectPlay Internet Gaming Architecture, a set of technologies for online games and online game service providers.

Early Training Initiative Paves Way for More Than 11,000...; Since July 1995, more than 1,000 independent Microsoft Solution Provider companies have been trained on Microsoft Exchange Server. Today, more than 200 Authorized Training and Education Centers (ATECs) offer Microsoft Exchange training and certification.

### Monday, April 1, 1996

Intel, Microsoft and Toshiba Propose Advanced Configuration...; The Advanced Configuration and Power Interface (ACPI) will allow system manufacturers to deliver operating system-directed power management such as the OnNow industry initiative for instantly available PCs, also announced today.

Microsoft Underscores Commitment To Supporting Document Management...; Increasingly, corporate IS users are choosing Windows NT Server and Microsoft SQL Server as the platform to run mission-critical applications. As a result, more and more solution developers are offering technologies for Microsoft's high-end server environment.

Microsoft and Dolby to Bring High-Quality Audio to PCs... ; Microsoft and Dolby signed a letter of intent to jointly develop technologies and specifications to support the use of Dolby's industry-leading theater-quality sound systems, including Dolby digital AC-3 technology to decode multichannel audio for use by six-speaker Surround Sound stereo systems.

MAPI-Based Workflow Specification Now Available ; Microsoft Corp. and Wang Laboratories Inc. announced today the first public availability of the specification for the MAPI Workflow Framework (MAPI-WF). MAPI-WF provides a standards-based mechanism to allow production and messaging-based workflow systems to interoperate.

Microsoft and Hardware Community Announce OnNow Initiative... ; OnNow PCs will turn on instantly like VCRs or TVs, without rebooting, and will respond automatically to incoming faxes, voice mail and e-mail even when they appear to be turned off. OnNow will be supported in future releases of the Microsoft Windows 95 and Windows NT operating systems.

Microsoft Announces Win32 Driver Model... ; With the Win32 Driver Model, a single device driver can be written for both operating systems, making it faster and easier for hardware developers to create higher-quality drivers and innovative hardware at lower cost.

Microsoft Unveils Simply Interactive PC Framework ; According to Gates, the technologies of SIPC will make the PC platform the center of entertainment, communications and productivity in both home and office, providing the ease of use and convenience of a consumer appliance.

## March 1996 Press Releases

### Wednesday, March 27, 1996

INDUSTRY LEADERS CONDUCT INTEROPERABILITY TESTS FOR DATA CONFERENCING

### Tuesday, March 26, 1996

Microsoft SNA Server Proven to Save Costs in Connecting Desktops With IBM AS/400s

Microsoft Press Announces Charles Petzold's Programming Windows(r) 95

### Monday, March 25, 1996

MSN Hits 1 Million-Member Mark

Boeing Moves 65,000 Users to Microsoft Exchange Server

Media Alert: Bill Gates Discusses Internet, Microsoft Exchange and the Future of Business Communications at NetWorld+Interop '96

Bob Bejan, Interactive Media Pioneer, Joins The Microsoft Network Division

### Thursday, March 21, 1996

Microsoft Launches Anti-Piracy Campaign in the Northeast

### Wednesday, March 20, 1996

Microsoft Announces More than \$1 Million Donation to Bring the Internet and Multimedia Software to Chicago Public Library

### Tuesday, March 19, 1996

Microsoft Announces More than \$1 Million Donation to Bring the Internet and Multimedia Software to Chicago Public Library

Microsoft Introduces New Architecture For Developing Plug-in Applications for Softimage 3D

Microsoft, Manpower, Dell Computer and Jobs for the Future...

### Monday, March 18, 1996

### Thursday, March 14, 1996

MICROSOFT ASKS KIDS TO IMAGINE "WHAT THE COOLEST COMPUTER COULD DO"

### Wednesday, March 13, 1996

Microsoft Awarded \$8 Million Judgment in Software Piracy Case

### Tuesday, March 12, 1996

AOL & Microsoft; AOL, Microsoft Announce Far-Reaching Strategic Partnership

Conference Call Transcript AOL & Microsoft

Microsoft And Sun Microsystems Conclude Agreement To License Technology For Java

Media Alert: Microsoft and America Online to Announce Strategic Alliance

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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ActiveMovie; Leading Multimedia Companies Support Microsoft ActiveMovie Technology

Progressive Networks and Microsoft Announce Streaming Media Partnership

Active X; Microsoft Announces ActiveX Technologies

ActiveX Controls Gain Support From 71 Software Vendors

Microsoft Announces ActiveX Development Kit For Webmasters and Developers

Fourteen Tool Vendors Announce Support for ActiveX

Microsoft and Macromedia Team to Provide Cross-Platform ActiveX-Based Multimedia Technologies

ActiveX Extensions for Internet Are the Focus for Visual C++ Version 4.1 Subscription Edition

I.E. 3.0; Microsoft Activates the Internet With Prerelease Version Of Microsoft Internet Explorer 3.0

Industry Embraces Microsoft's Internet Digital Signature Initiative

Microsoft Announces Peer Web Services for the Desktop

Computer Telephony Industry Embraces Windows NT Server

Microsoft Announces Availability of Internet Control Pack Beta Software

Microsoft Broadens Active Internet Vision...

### Monday, March 11, 1996

More Than 100 Leading Companies Join Intel and Microsoft...

Microsoft's "Get ISDN for Microsoft Windows"...

Microsoft Selects Clarify for Mission-Critical Customer-Support Environment

### Thursday, March 7, 1996

Media Alert: Too Late!!!!

### Wednesday, March 6, 1996

Microsoft Donates Technology, Telecommunications and Support...

Media Alert: Industry Leaders Team With Microsoft

Final Versions of Microsoft Internet Explorer 2.0...

### Tuesday, March 5, 1996

Microsoft Announces ActiveMovie

### Monday, March 4, 1996

Microsoft Leads Initiative for Virtual Private Networks...

Digital and Microsoft Set Up Health Network at 1996 HIMSS Conference

## February 1996 Press Releases

### Wednesday, February 28, 1996

Microsoft Teams With Recreational Software Advisory Council To Pioneer Parental Control Over Internet Access

### Tuesday, February 27, 1996

Microsoft Introduces AnswerPoint Framework of Support Options

Microsoft Publisher Community Marketing Awards Honor Non Profits Across North America

Microsoft Extends TrueType Fonts to the Web, Enabling Richer Web Pages

So Long, and Thanks for All the Fish

Microsoft Service Advantage Boosts Commitment To Enterprise Customers Worldwide

### Monday, February 26, 1996

Microsoft Announces Solution Provider Specialist Initiatives

Jonathan Lazarus, Vice President Of Strategic Relations at Microsoft, to Retire

### Monday, February 19, 1996

Microsoft BackOffice Selected by Leading Solution Developers Across Sales-Force Automation Industry

Microsoft Makes Learning Visual C++ Easier

Microsoft to Host Largest Internet Developers Conference

### Thursday, February 15, 1996

THE NEW INTERNET INTERVIEW AND CYBER FORUM, PREMIERES

MICROSOFT WORKS WITH THE FOREFRONT GROUP TO MAKE IT EASIER FOR TEACHERS TO USE INTERNET RESOURCES

MICROSOFT HELPS NATIONAL PTA BUILD NEW INFRASTRUCTURE FOR A SECOND CENTURY OF SERVICE

MICROSOFT AND MCI TEAM UP TO ENSURE EVERY U.S. SCHOOL HAS A PRESENCE ON THE WEB

### Wednesday, February 14, 1996

Microsoft Releases Windows 95 Service Pack

Microsoft at Deadline

### Tuesday, February 13, 1996

Microsoft SQL Server 6.5 Beta Builds on Success Upgrade Eases Application Development, System Management and Internet Integration

### Monday, February 12, 1996

Microsoft and Wal-Mart Announce Plans for Electronic Retailing

Microsoft Previews Electronic Retailing Strategy and Technology To World's Leading Retailers

Microsoft Ships Internet Information Server Free Product Outperforms UNIX...

Microsoft Announces Internet Tools, Licensing for Microsoft SQL Server

Microsoft Invests Over \$50 Million in Programs to Aid Students and Faculty

Industry Embraces Microsoft Internet Information Server

Microsoft Announces Enterprise Development Partners Program

### Friday, February 9, 1996

Microsoft Makes \$250,000 Donation to Assist Law Schools...

### Thursday, February 8, 1996

NBC News and Microsoft to Launch Decision '96...

### Wednesday, February 7, 1996

Microsoft Introduces Two New Interactive Titles for the Home...

### Tuesday, February 6, 1996

Windows 95 Customer Advisory

Microsoft Announces Small Business Financial Manager

Mattel President and COO Named to Microsoft Board

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## Microsoft Initiatives, Day by Day: 1996 to the Present

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### Monday, February 5, 1996

Microsoft's New Web Site Focuses on Small Business...

### Thursday, February 1, 1996

Microsoft Announces Ready for AS/400 Campaign

Black Entertainment Television and Microsoft Announce New Alliance

## January 1996 Press Releases

### Wednesday, January 31, 1996

Microsoft Ships Service Pack 1 for SNA Server Version 2.11. In Addition to Maintenance Fixes, Adds Several Requested Features and Makes it Easier to Access Host Data through the Internet

### Tuesday, January 30, 1996

Bill Gates Stanford Dedication 1/30/96

Microsoft Announces Web-Authoring Training

Microsoft Phone Now Available From Leading Manufacturers

Ten More Leading Financial Institutions Will Offer Online Banking With Microsoft Money; Brings Total to 31

### Monday, January 29, 1996

MCI AND MICROSOFT ANNOUNCE NEW STRATEGIC ALLIANCE

Ready-to-Run Databases Allow Consumers to Tap the Power Of Microsoft Access for Windows 95

### Thursday, January 25, 1996

Microsoft, ExecuTrain and Manpower Announce New Programs To Ensure Smooth Transition for Users Moving from WordPerfect to Microsoft Word

### Tuesday, January 23, 1996

Microsoft, Virtualize Bring Exclusive Web Coverage to the Oscars

Microsoft and Attachmate Announce a Worldwide Joint-Marketing Program

Microsoft Tucson Open for Business!

Microsoft Announces Broad Availability of Microsoft Internet Explorer Beta Versions for Apple Macintosh, Microsoft Windows 3.1

Early Corporate Evaluators Accelerating Adoption of 32-Bit Microsoft Windows Desktop Family

Microsoft Encourages Move to 32-Bit Windows Operating Systems

First Interoperability Event Scheduled For Q1'96, Focused on T.120

### Monday, January 22, 1996

NFL, Microsoft and NBC Sports to Offer Unprecedented Web Coverage of Super Bowl XXX

### Thursday, January 18, 1996

Microsoft Announces Record Second Quarter Results Earnings Information

### Tuesday, January 16, 1996

Microsoft Acquires Vermeer Technologies Inc.

Microsoft to Announce New Internet Relationship

Microsoft Delivers High-End 3-D Animation Software for Microsoft Windows NT

Microsoft at Deadline: Microsoft Exchange Server MTA Receives 1988 X.400 Certification; Ensures Interoperability for Customers

Microsoft at Deadline: Microsoft Access Developers Toolkit Available

Microsoft at Deadline: MSN Extends Trial-Membership Offer

### Friday, January 12, 1996

Novell and Microsoft Settle Largest BBS Piracy Case Ever

### Tuesday, January 9, 1996

Microsoft Previews Macintosh Version of Internet Assistant for Word

Microsoft Announces Support for the IEEE 1394 Bus Interface Standard

Microsoft's Entertainment Group Works With Atomic Games...

WHAT EVERY SOHO SHOULD KNOW IN '96

### Monday, January 8, 1996

Microsoft Games for Windows 95 CD Coming Soon to Retail Outlets

### Friday, January 5, 1996

Microsoft Wins Three Retailing, Merchandising Awards

### Wednesday, January 3, 1996

NFL, NBC Sports and Microsoft Launch Super Bowl Web Site

### Tuesday, January 2, 1996

Microsoft Continues to Outsource Internal Support and Services

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### Updates and More Detailed Descriptions

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Please send your comments via email to [SteveGilheany@ArchiveBuilders.com](mailto:SteveGilheany@ArchiveBuilders.com). Tel: +1 (310) 937-7000. Fax: +1 (310) 937-7001. Also, please let us know where you saw this article.

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**Note to Editors**

Article 015v011

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**Dividing this Article into Parts for Serialization**

If you decide to divide this article into parts please print at least the updates, comments, and

acknowledgements sections in each of the parts along with:

'by SteveGilheany@ArchiveBuilders.com'.

**Bio**

Steve Gilheany, BA in Computer Science, MBA, MLS Specialization in Information Science, CDIA (Certified Document Imaging System Architect), AIIM Master (MIT), and AIIM Laureate (LIT), of Information Technologies, CRM (Certified Records Manager, ARMA) has twenty years experience in document imaging and is a Sr. Systems Engineer at Archive Builders.

**Author**

Steve Gilheany is a Sr. Systems Engineer at Archive Builders. He has worked in digital document management and document imaging for twenty years.

His experience in the application of document management and document imaging in industry includes: aerospace, banking, manufacturing, natural resources, petroleum refining, transportation, energy, federal, state, and local government, civil engineering, utilities, entertainment, commercial records centers, archives, non-profit development, education, and administrative, engineering, production, legal, and medical records management. At the same time, he has worked in product management for hypertext, for windows based user interface systems, for computer displays, for engineering drawing, letter size, microform, and color

scanning, and for xerographic, photographic, newspaper, engineering drawing, and color printing.

In addition, he has nine years of experience in data center operations and database and computer communications systems design, programming, testing, and software configuration management. He has an MLS Specialization in Information Science and an MBA with a concentration in Computer and Information Systems from UCLA, a California Adult Education teaching credential, and a BA in Computer Science from the University of Wisconsin at Madison. His industry certifications include: the CDIA (Certified Document Imaging System Architect) and the AIIM Master (MIT), and AIIM Laureate (LIT), of Information Technologies (from AIIM International, the Association of Information and Image Management, [www.AIIM.org](http://www.AIIM.org)), and the CRM (Certified Records Manager) (from the ICRM, the Institute of Certified Records Managers, an affiliate of ARMA International, the Association of Records Managers and Administrators, [www.ARMA.org](http://www.ARMA.org)).

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